



UNIVERSITY OF ARKANSAS
PULASKI TECH

**Co-Curricular Assessment Report:
2018-2019**



Co-Curricular Assessment

A co-curricular activity is a purposeful and assessable learning opportunities that support academic programming designed to facilitate the development of the whole student.

The goal of the co-curricular learning outcomes assessment (see **Appendix A**) is to continually improve the quality of the student experience and the effectiveness and efficiency by which UA-PTC uses resources to provide co-curricular activities. Assessment efforts answer three simple questions:

1. Has the student gained knowledge, skill, and improved attitude or health?
2. How has the experience impacted student performance?
3. How can co-curricular programs be improved?

All members of the UA-PTC community (instructional and non-instructional) should include any planned co-curricular activities in their respective annual assessment plans, with appropriately aligned co-curricular learning outcomes. Annual plans can be updated at any time, but not all co-curricular activities will lend themselves to this type of annual assessment. However, all co-curricular activities that receive funding should complete an annual assessment report, and for all other types of co-curricular activities that are available to students, it is highly recommended that this form be completed annually and shared with appropriate stakeholders. The college expects programs/departments/schools to make co-curricular changes and budget requests based in part upon assessment findings.

A primary goal for each co-curricular assessment is to include at least one direct measure of student learning, which is could be accomplished through the use of surveys, quizzes, projects, and interviews. In addition to direct measures, you may also use indirect methods to assess student achievement such as numbers of participants and satisfaction surveys.

All co-curricular activities will be asked to submit an assessment report to assessment@uaptc.edu within 30 days after the scheduled activity.

Part A: Identification

Name of co-curricular:	Opioid Problems in Arkansas/Prevention through Educational Awareness
Name of individual compiling report:	<i>M. M. Matute</i>
Date of submission:	<i>2/25/2020</i>

Part B: Outcomes and Mapping

1. What are your Co-Curricular Outcomes (CCLOs)? If your co-curricular activity has a mission statement, please include your mission statement as well.

Health Awareness through Education

2. How does your co-curricular activity relate to the school's co-curricular learning outcomes?

To help mapping your learning outcomes to the school's overall co-curricular learning outcomes, please check any applicable boxes below for any skills, knowledge, or values related to the outcomes mentioned above. If you don't see any that apply to your CCLOs, please explain under "Other" how your activity relates to a campus CCLO.

- | | |
|---|---|
| <input type="checkbox"/> Accountability (CCLO #1, #3, #5) | <input type="checkbox"/> Motivation (CCLO #4) |
| <input checked="" type="checkbox"/> Communication (CCLO #1, #2, #3) | <input checked="" type="checkbox"/> Organization / Scheduling (CCLO #4) |
| <input type="checkbox"/> Cultural Awareness (CCLO #2, #5, #4) | <input type="checkbox"/> Social Justice (CCLO #1, #2, #3) |
| <input type="checkbox"/> Diplomacy (CCLO #1, #2, #3, #5) | <input type="checkbox"/> Stress Management (CCLO #4) |
| <input type="checkbox"/> Event Planning (CCLO #1, #3) | <input type="checkbox"/> Time Management (CCLO #4) |
| <input type="checkbox"/> Financial Management (CCLO #3, #4, #5) | <input checked="" type="checkbox"/> Team Work (CCLO #1, #2, #3) |
| <input type="checkbox"/> Leadership (CCLO #1) | <input type="checkbox"/> Social Media (CCLO #3) |
| <input checked="" type="checkbox"/> Marketing / Publicity (CCLO #3, #5) | <input type="checkbox"/> Other: <i>Social/Health Awareness</i> |
| <input type="checkbox"/> Mediation / Negotiation (CCLO #1, #2) | |

3. What are the assessment methods? Are they direct or indirect?

Direct Assessment: Participation/Feedback from participants

4. What is the assessment goal(s)?

Knowledge of the Problem; Communication/Educating others about the Problem; Solutions to the Problem

5. What is the assessment plan for assessment for the next academic year? Is the assessment plan

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> A. a new assessment plan
(<i>explain below</i>) | <input type="checkbox"/> B. a revision of the previous
plan (<i>explain below</i>) | <input type="checkbox"/> C. unaltered from previous
year |
|--|---|---|

This is the first time an opioid awareness campaign has been carried out on campus in collaboration with the Arkansas Department of Health

Part C: Assessment Findings

6. What were the findings for this academic year (2019-2020)?

Seminars and a grand finale Symposium were held and attended by over 300 participants.

Professional speakers included: Pharmacists/Pharmacologists, Law Enforcement, Biologists (Anatomist, Physiologist, Microbiologist), Legal and Illegal addicts, and Administrators.

The campaign revealed for Arkansas's population, the state is hit hardest by the opioid problem than any other surrounding state and hit hardest as compared to the National Average.

Participants were overwhelming in requesting that the awareness/education efforts be sustained and continued, because it was an eye opener to all attendees

Participants also overwhelming stated that Education was the best route to prevention

Effective marketing materials enhanced participation and such materials continue to create awareness even after the seminars/symposium

Organizing small classroom seminars before an enlarged symposium reached more student participants in these intimate settings than would have otherwise.

7. What is your analysis of the findings?

Arkansas has an opioid crisis that needs to be addressed from many fronts especially through education that will create the awareness.

Our UA-PTC students are also victims of opioid problems, intimate seminar sessions make them speak out and ask for help

Intimate seminar sessions also allowed students to share their testimonies with their colleagues

UA-PTC/CCLO #3 Social Responsibility: Act with honesty and principles to facilitate positive social change: Students were very eager to share their knowledge of the opioid problems in Arkansas with their colleagues as well as outside the campus. They continue to use marketing materials that spread the work.

8. What changes were implemented this year based on last year's findings, if applicable?

Not Applicable

9. What budgetary resources, if any, are needed for your program based on your assessment findings? (Please note that if you require financial assistance for your co-curricular, the amount is noted here)

This project was carried out by a grant/award from the Arkansas Department of Health

