UNIVERSITY OF ARKANSAS PULASKI TECH

Co-Curricular Assessment Report: 2020-2021

University of Arkansas PULASKI TECH
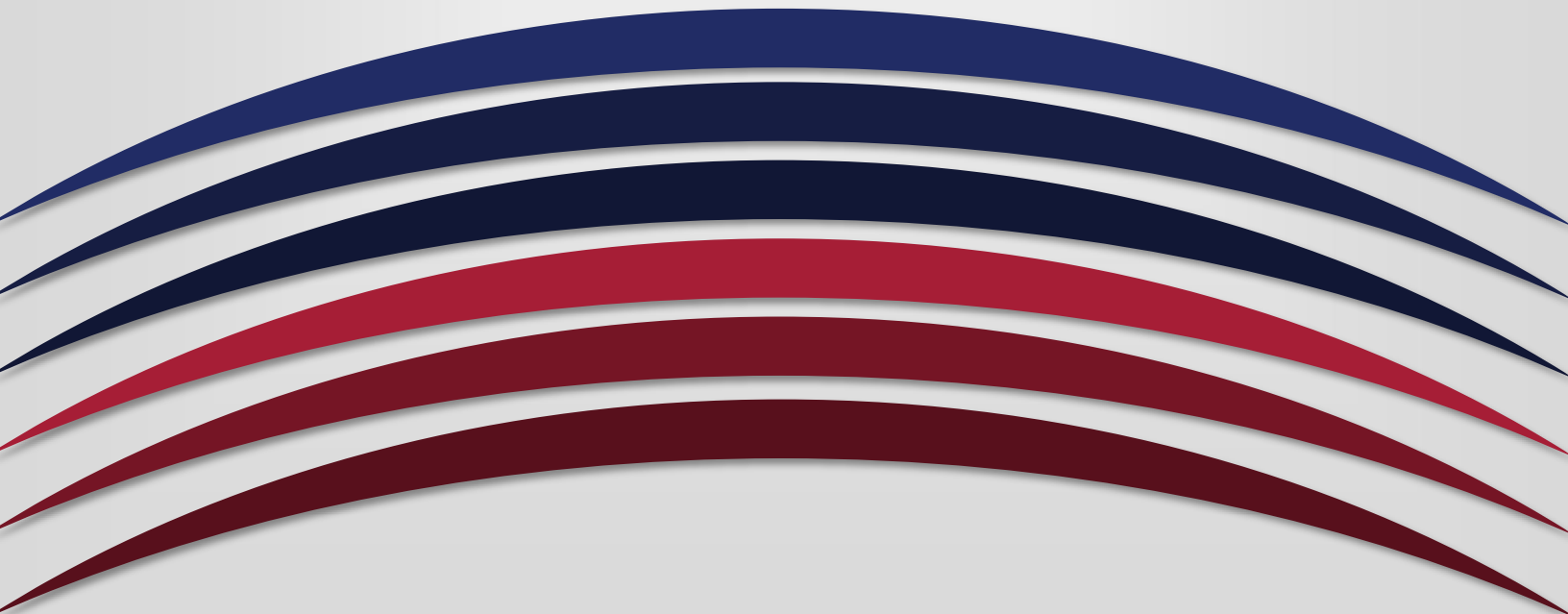
Co-Curricular Assessment

A co-curricular activity is a purposeful and assessable learning opportunities that support academic programming designed to facilitate the development of the whole student.

The goal of the co-curricular learning outcomes assessment (see **Appendix A**) is to continually improve the quality of the student experience and the effectiveness and efficiency by which UA-PTC uses resources to provide co-curricular activities. Assessment efforts answer three simple questions:

1. Has the student gained knowledge, skill, and improved attitude or health?

2. How has the experience impacted student performance?

3. How can co-curricular programs be improved?

All members of the UA-PTC community (instructional and non-instructional) should include any planned co-curricular activities in their respective annual assessment plans, with appropriately aligned co-curricular learning outcomes. Annual plans can be updated at any time, but not all cocurricular activities will lend themselves to this type of annual assessment. However, all cocurricular activities that receive funding should complete an annual assessment report, and for all other types of co-curricular activities that are available to students, it is highly recommended that this form be completed annually and shared with appropriate stakeholders. The college expects programs/departments/schools to make co-curricular changes and budget requests based in part upon assessment findings.

A primary goal for each co-curricular assessment is to include at least one direct measure of student learning, which is could be accomplished through the use of surveys, quizzes, projects, and interviews. In addition to direct measures, you may also use indirect methods to assess student achievement such as numbers of participants and satisfaction surveys.

All co-curricular activities will be asked to submit an assessment report to assessment@uaptc.edu within 30 days after the scheduled activity.

Part A: Identification

Name of co-curricular: *CHARTS Fair – Promo Video*

Name of individual compiling report: *Kate Earney*

Date of submission: *10/1/2020*

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Part B: Outcomes and Mapping

1. What are your Co-Curricular Outcomes (CCLOs)? If your co-curricular activity has a mission statement, please include your mission statement as well.

   CCLO 1 (Leadership), CCLO 2 (Inclusiveness), CCLO 3 (Social Responsibility), CCLO 4 (Mindfulness), CCLO 5 (Lifelong and Global Learning)

2. How does your co-curricular activity relate to the school's co-curricular learning outcomes? To help mapping your learning outcomes to the school's overall co-curricular learning outcomes, please check any applicable boxes below for any skills, knowledge, or values related to the outcomes mentioned above. If you don't see any that apply to your CCLOs, please explain under "Other" how your activity relates to a campus CCLO.

   ☒ Accountability (CCLO #1, #3, #5)   ☐ Mediation / Negotiation (CCLO #1, #2)

   ☒ Communication (CCLO #1. #2, #3)   ☒ Motivation (CCLO #4)

   ☒ Cultural Awareness (CCLO #2, #5, #4)   ☒ Organization / Scheduling (CCLO #4)

   ☐   Diplomacy (CCLO #1, #2, #3, #5)   ☐ Social Justice (CCLO #1, #2, #3)

   ☐   Event Planning (CCLO #1, #3)   ☒ Stress Management (CCLO #4)

   ☐   Financial Management (CCLO #3, #4, #5)   ☒ Time Management (CCLO #4)

   ☐   Leadership (CCLO #1)   ☒ Team Work (CCLO #1, #2, #3)

   ☒ Marketing / Publicity (CCLO #3, #5)   ☒ Social Media (CCLO #3)

                                                     ☐ Other: Type your response here

3. What are the assessment methods? Are they direct or indirect?

   The assessment methods are direct: we can monitor how many students view the promotional video and how the registration trends are affected in the days after posting.

4. What is the assessment goal(s)?

   The goal for this project was to encourage registration for Spring 2021 classes.

5. What is the assessment plan for assessment for the next academic year? Is the assessment plan (*Check one*)

☒ A. a new assessment plan ☐ B. a revision of the previous ☐ C. unaltered from previous
(*explain below*)   plan (*explain below*)   year

If you answered either A. or B. above, please explain below:

In the past, we have conducted this activity (the CHARTS Fair) in person in the lobby of the CHARTS building. This was our first year of creating the event in a virtual modality, so our assessment plan was new.

Part C: Assessment Findings

6. What were the findings for this academic year (2020-2021)?

We are still monitoring the number of views for this project.

7. What is your analysis of the findings?

Videos such as this one give students a chance to virtually meet instructors, learn about course offerings, and tour the CHARTS building. This lends itself to a heightened interest in the SoFAHSS academic offerings and to increased enrollment.

8. What changes were implemented this year based on last year's findings, if applicable?

This year we had to go completely virtual with this event, so fewer students were able to participate and engage in the project. However, using a promo video was still an effective way to showcase the courses and programs withing the SoFAHSS.

9. What budgetary resources, if any, are needed for your program based on your assessment findings? (Please note that if you require financial assistance for your cocurricular, the amount is noted here)

None.

Appendix A

Co-Curricular Learning Outcomes (CCLOs): CCLO

#1 Leadership

- Empower and inspire others
- Navigate and affect change
- Recognize strengths
- Work toward a shared vision

CCLO #2 Inclusiveness

- Promote cultural diversity within our community

CCLO #3 Social Responsibility

- Act with honesty and principles to facilitate positive social change

CCLO #4 Mindfulness

- Identify effective self-care strategies to foster healthy, mind, body, and spirit (purpose, reflection, awareness, personal fulfillment).

CCLO #5 Lifelong and Global Learning

- Demonstrate and apply interdisciplinary connections
- Cultivate spirit of creative thought and curiosity to achieve goals