UNIVERSITY OF ARKANSAS
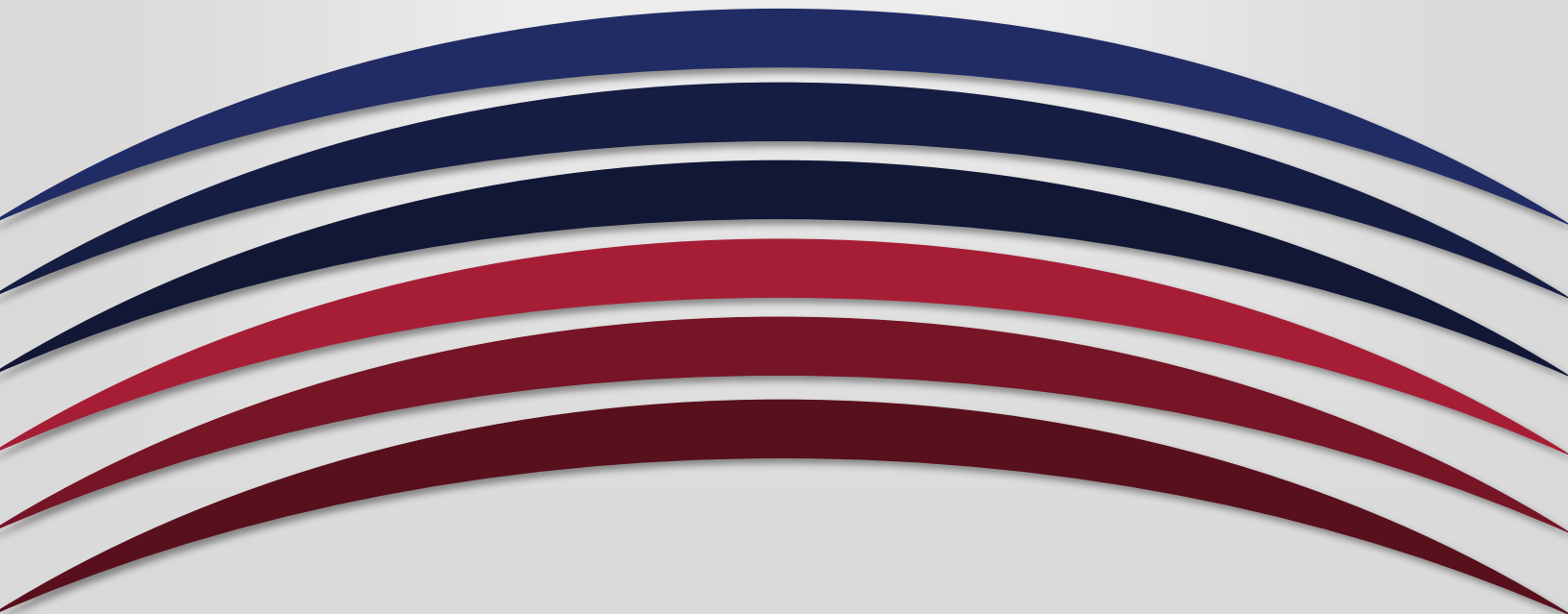# PULASKI TECH

Co-Curricular Assessment Report: 14th Annual Student Art Competitive
Spring 2022

Co-Curricular Assessment

A co-curricular activity is a purposeful and assessable learning opportunities that support academic programming designed to facilitate the development of the whole student.

The goal of the co-curricular learning outcomes assessment (see **Appendix A**) is to continually improve the quality of the student experience and the effectiveness and efficiency by which UA-PTC uses resources to provide co-curricular activities. Assessment efforts answer three simple questions:

1. Has the student gained knowledge, skill, and improved attitude or health?
2. How has the experience impacted student performance?
3. How can co-curricular programs be improved?

All members of the UA-PTC community (instructional and non-instructional) should include any planned co-curricular activities in their respective annual assessment plans, with appropriately aligned co-curricular learning outcomes. Annual plans can be updated at any time, but not all co-curricular activities will lend themselves to this type of annual assessment. However, all co-curricular activities that receive funding should complete an annual assessment report, and for all other types of co-curricular activities that are available to students, it is highly recommended that this form be completed annually and shared with appropriate stakeholders. The college expects programs/departments/schools to make co-curricular changes and budget requests based in part upon assessment findings.

A primary goal for each co-curricular assessment is to include at least one direct measure of student learning, which is could be accomplished through the use of surveys, quizzes, projects, and interviews. In addition to direct measures, you may also use indirect methods to assess student achievement such as numbers of participants and satisfaction surveys.

All co-curricular activities will be asked to submit an assessment report to assessment@uaptc.edu within 30 days after the scheduled activity.

Part A: Identification

Name of co-curricular:	*14th Annual Student Art Competitive*
Name of individual compiling report:	*Kim Kwee*
Date of submission:	*5/20/2022*

UNIVERSITY OF ARKANSAS
PULASKI TECH

Part B: Outcomes and Mapping

1. What are your Co-Curricular Outcomes (CCLOs)? If your co-curricular activity has a mission statement, please include your mission statement as well.

   Each year, the Student Art Competitive gives students the experience of participating in the professional review and public exhibition of their creative work. Students who take art and design courses as electives gain perspective on the professional practice of artists. Other students and stakeholders learn about our courses and celebrate the accomplishments of our visual art students.

2. How does your co-curricular activity relate to the school's co-curricular learning outcomes?

To help mapping your learning outcomes to the school's overall co-curricular learning outcomes, please check any applicable boxes below for any skills, knowledge, or values related to the outcomes mentioned above. If you don't see any that apply to your CCLOs, please explain under "Other" how your activity relates to a campus CCLO.

☐ Accountability (CCLO #1, #3, #5)

☐ Communication (CCLO #1. #2, #3)

☐ Cultural Awareness (CCLO #2, #5, #4)

☐ Diplomacy (CCLO #1, #2, #3, #5)

☐ Event Planning (CCLO #1, #3)

☐ Financial Management (CCLO #3, #4, #5)

☐ Leadership (CCLO #1)

■ Marketing / Publicity (CCLO #3, #5)

☐ Mediation / Negotiation (CCLO #1, #2)

■ Motivation (CCLO #4)

■ Organization / Scheduling (CCLO #4)

☐ Social Justice (CCLO #1, #2, #3)

☐ Stress Management (CCLO #4)

☐ Time Management (CCLO #4)

☐ Team Work (CCLO #1, #2, #3)

☐ Social Media (CCLO #3)

☐ Other: *Professional experience in the arts*

3. What are the assessment methods? Are they direct or indirect?

   Direct – The works are chosen by an independent juror following a list of criteria. The works are pre-selected by faculty in a collaborative process using agreed upon criteria.

   Indirect – A survey is given to students to assess their perception of the benefit of participation and the likelihood of competing in other exhibitions.

4. What is the assessment goal(s)?

We have a checklist of criteria for faculty and the juror. The criteria on the checklist are listed below:

For Faculty (Pre-selection Process)

- o Does this project represent an important foundational technique or skill?
- o Is this one of the strongest examples of a particular assignment?
- o Would this student be motivated to improve this work through by participating in this competitive process?
- o Would including this work represent an aspect of the course that is important?

For the Juror (Award Process)

- o Does this work meet the standard for excellence one would expect in a professional gallery or exhibition space?
- o Does this work have presence and content separate from the assignment from which it originated?
- o Does this work stand out from the other works in the show and capture my attention differently?

Our goal is to have at least 25 works representing all our foundation-level courses (Basic Drawing, 2D Design, 3D Design), with the addition of examples of figure drawing, digital photography, and digital design work that meet the criteria. This gives our juror a high-quality pool of works from which to select a award winners that meet the juror's criteria for a work of significance and excellence.

5. **What is the assessment plan for assessment for the next academic year? Is the assessment plan**

☐ A. a new assessment plan (*explain below*)   ☐ B. a revision of the previous plan (*explain below*)   ■ C. unaltered from previous year

If you answered either A. or B. above, please explain below:

Part C: Assessment Findings

6. **What were the findings for this academic year (2021-2022)?** We set an earlier deadline with Digital Media and were able to include those students in this year's exhibition. Fewer graphic design works from Digital Media courses were represented this year compared to last year, but this was not due to quality or interest. It was simply a space and materials issue.

We were not able to change the close date to encourage more survey responses due to the timing of "Celebrating Student Milestones" and Finals Week, but we did have 5 responses. Last year, we only had 1 participant response. We discussed having gallery visitors complete a survey to collect more data.

Student responses:

How beneficial was this experience?

5 responses
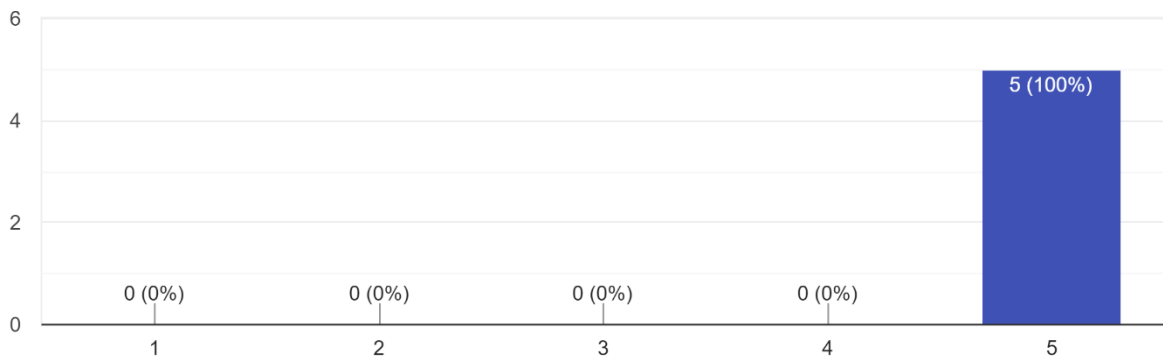
I enjoyed seeing other peoples creative ideas

It was interesting with the project I have done and it was fun I learned a lot with with my projects.
It was beneficial because a lot of people saw my work and were able to see what I can do and
have learned.
it is great experience, it is good chance to see your colleagues works and give you a chance to
see points of views during their art works. I am so proud of myself when i see my arts in the the
gallery. the event is well prepared, the lighting, every art pieces on their spaces should be.

How likely are you to compete in another art competition or call for entries to exhibit your work in
the future?

5 responses
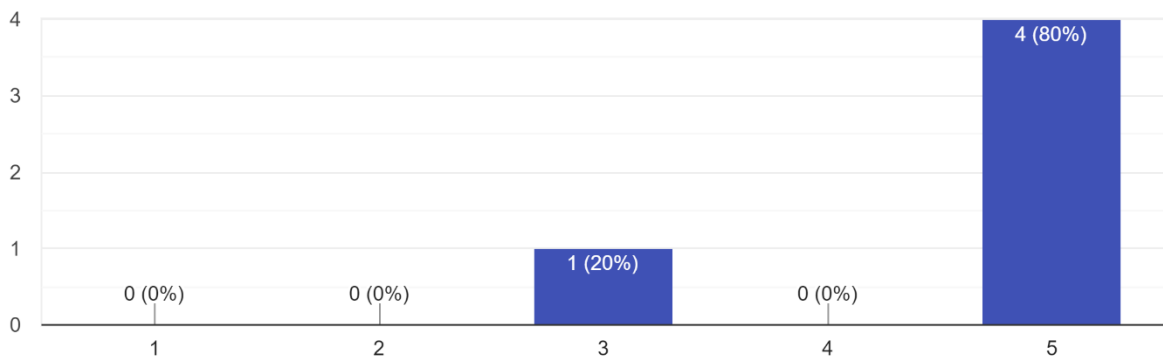
I like the idea of having a student juror to pick a students choice piece, I also think the class
voting on what art pieces to submit would be cool and it could be entered as a class piece.

I wishes there was more opportunities or options in our last projects.
I appreciate my teacher for having hope in me to submit my work.

this experience is give me a chance to see my self different . it made me more self confidence.

7. What is your analysis of the findings?

Because we only had one response last year, I had students who participated complete a survey on the last day of instruction. I sent the survey to two colleagues with participating students. We got 5 responses this year.

The suggestion to have students vote on works to submit is a great suggestion. We also discussed adopting the idea to award a student choice award.

8. What changes were implemented this year based on last year's findings, if applicable?

Earlier deadlines and better communication to include Digital Media courses. Improved the way we get survey responses. We were also able to recognize award winners at "Celebrating Student Milestones."

9. What budgetary resources, if any, are needed for your program based on your assessment findings?

To maintain a physical show, we need materials for mounting works and displaying work in a professional way that shows how much pride we take in their accomplishments. Every student exhibition will need matboard, foam core, cardstock, adhesives that do not damage walls, blades for mat cutting, clips, and other gallery hardware. The estimated cost of materials for each exhibition is $550. The increase from last year is due to rising cost of shipping and supplies and purchasing more hardware so we can include more Digital Media projects.

Appendix A

Co-Curricular Learning Outcomes (CCLOs):

CCLO #1 Leadership

- Empower and inspire others
- Navigate and affect change
- Recognize strengths
- Work toward a shared vision

CCLO #2 Inclusiveness

- Promote cultural diversity within our community

CCLO #3 Social Responsibility

- Act with honesty and principles to facilitate positive social change

CCLO #4 Mindfulness

- Identify effective self-care strategies to foster healthy, mind, body, and spirit (purpose, reflection, awareness, personal fulfillment).

CCLO #5 Lifelong and Global Learning

- Demonstrate and apply interdisciplinary connections
- Cultivate spirit of creative thought and curiosity to achieve goals