



UNIVERSITY OF ARKANSAS  
**PULASKI TECH**

**Assessment Report:**  
**2018-2019**

**Due to Chair/Program Director and  
Assessment Coordinator by  
September 4th**



## Course-Level Learning Outcomes

### 1. What are the Course-Level Outcomes (CLOs)?

Identify, describe, and/or apply the concept of Supply and Demand.  
Identify, describe, and/or apply the concept of Elasticity.  
Identify, describe, and/or apply the concept of Production Costs.  
Identify, describe, and/or apply the concept of Market Structures.  
Identify, describe, and/or apply the concept of Factor Markets.  
Identify, describe, and/or apply the concept of International Economics.

### 2. Which CLOs were addressed for this academic year? (2018-2019)

All CLO's are assessed each semester, but for reporting purposes, the CLO we reported on is Market Structures.

### 3. Which CLOs are being addressed in your assessment plan next academic year? (2019-2020)

All CLO's are assessed each semester. In 19-20, we will be reporting on International Economics.

### 4. Explain the assessment cycle.

Each CLO is assessed every semester in this principles based course. Moving forward, each CLO will be reported on over the course of a 3-year cycle. This will average out to 2 a year.

### 5. What are the assessment methods? Are they direct or indirect?

Quiz over market structures focusing on perfect competition. – Direct

## 6. What are the assessment goal(s)?

We looked at pass rates on the quiz. The goal was to have 70% of students taking the exam to pass with a 70% or better.

## 7. What were the findings for this academic year? (2018-2019)

For the year in total, 137 students took the quiz, 107 passed with a 70% or above. This is a 78% overall pass rate for the academic year. Broken out by semester, the fall had 76 students take it with 61 passing (80%) and 61 students took it in the spring, with 46 students passing (75%).

## 8. What is your analysis of the findings?

Due to the consecutive meeting of the target, reporting on this CLO is completed for the cycle. We feel comfortable with the numbers. The averages were well over 70% in most cases and the students demonstrate adequate knowledge of the topic. We will continue to assess and monitor each semester.

## 9. What is the action plan for the next academic year? (2019-2020) Explain.

Assessment tool is being developed for the International Economics CLO for (19-20). We will assess in both Fall and Spring. Reporting will occur next fall.