



UNIVERSITY OF ARKANSAS
PULASKI TECH

Assessment Report:
2018-2019

**ARTS 1330: Introduction to Digital
Photography**



Course-Level Learning Outcomes

1. What are the Course-Level Outcomes (CLOs)?

- Students will be able to identify and describe how digital cameras work
- Students will be able to take digital photographs using basic and advanced composing techniques.
- Students will be able to enhance, resize, and alter images
- Students will have a basic understanding of the role of light in capturing an image.
- Students will be able to communicate effectively using vocabulary appropriate to the visual arts and technology.

2. Which CLOs were addressed for this academic year? (2018-2019)

- Students will be able to take digital photographs using basic and advanced composing techniques.
- Students will be able to communicate effectively using vocabulary appropriate to the visual arts and technology.

3. Which CLOs are being addressed in your assessment plan next academic year? (2019-2020)

All CLOs are being addressed in our 2019-2020 assessment plan.

4. Explain the assessment cycle.

Instructors adopted standard course learning outcomes after researching similar courses at other institutions of higher learning. A rubric for individual photo projects was developed and piloted in a Fall 2018 and Spring 2019 course by one instructor. Standards for group critique were developed and piloted by one instructor. Data was collected in those sections. Planning part of the cycle was completed. Data on the assessment measure and analysis will commence Fall 2019 in all sections. Implementation of rubrics taken into all full-time faculty sections in Fall 2019. Implementation in all sections will begin Fall 2020.

Year 1: 2018-2019

Gathering data; organizing data to share; meet before end of term to check progress toward benchmark and make recommendations for improvement.

Dec 1: deadline for group meeting

May 1: deadline for data analysis

***Some courses required a Planning phase before data could be gathered. Planning included making standard course learning outcomes across sections and developing appropriate assessment measures and tools such as common rubrics.**

Year 2: 2019-2020

Implement recommendations from Year 1; gathering data; organizing data to share; meet before end of term to check progress toward benchmark and make recommendations for improvement.

Dec 1: deadline for group meeting

May 1: deadline for data analysis

Year 3: 2021-2022

Evaluate the effectiveness of implemented recommendations. Decide as a group to keep or change the implemented recommendations. If benchmark is reached, move on to Cycle 2 courses and restart the cycle. If the benchmark is not reached, we restart the cycle on the same courses.

Dec 1: deadline for group meeting

May 1: deadline for data analysis

Cycle 2:

ARTS 1310 Basic Drawing, ARTS 2310 Figure Drawing, ARTS 1350 Two-Dimensional Design, ARTS 2351 Three-Dimensional Design, ARTS 2320 Computer Applications in Art, ARTS 1330 Intro to Digital Photography

During Cycle 1, these courses are in a Planning Phase. The Planning Phase includes establishing common course outcomes and equitable standards for projects along with developing rubrics for these projects. In Year 1 of Cycle 2 courses (which will be 2022-2023) we will focus on progression from Basic Drawing to Figure Drawing and common course outcomes between ARTS 1350 and ARTS 2351. In all Cycle 2 courses, the development of a portfolio review and standards for group critique will be assessed. In ARTS 2320 and ARTS 1330 the portfolio will be electronic.

- Date for a complete assessment plan review: May 1 of Year 3. If benchmark is not reached, the cycle will restart.

5. What are the assessment methods? Are they direct or indirect?

The assessment method used is direct. Individual projects and portfolio review of photo projects presented created by individual students. Students were given

standards for group critique on the first critiqued project. They were expected to progress towards more productive critiques by the last project.

6. What are the assessment goal(s)?

Benchmark is 75% of students scoring average proficiency, as determined by the instructor, or higher on the rubric for individual photo projects. Students will score "Proficient" in all three sections of the rubric for participation in group critique.

7. What were the findings for this academic year? (2018-2019)

Assessments and measures were developed, but data was only collected in one instructor's section. The Benchmark was met in those sections for composing techniques and participation in group critique.

8. What is your analysis of the findings?

Students were able to meet the benchmark on sections of the rubric related to compositional techniques. The rubric did not address editing or enhancing photos. The participation rubric needs to address vocabulary appropriate to digital photography. A portfolio review would better gauge achievement on all of the CLOs.

9. What is the action plan for the next academic year? (2019-2020) Explain.

Data on the assessment measure and analysis will commence Fall 2019 in all sections. Implementation of rubrics taken into all full-time faculty sections in Fall 2019. Implementation in all sections will begin Fall 2020.

A portfolio website, similar to the assessment measure in Computer Applications would better address all of the CLOs. The participation in group critique would need to be folded into the presentation of the portfolio.

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