UNIVERSITY OF ARKANSAS
PULASKI TECH

Assessment Report: 2018-2019
ARTS 2320: Computer Applications in Art

Course-Level Learning Outcomes

1. What are the Course-Level Outcomes (CLOs)?

- Apply knowledge of digital technology and traditional art techniques and tools to produce effective solutions for specific design-based problems.
- Use modern computing platforms including Illustrator and Photoshop to create works of art and a digital portfolio website.
- Communicate effectively using vocabulary appropriate to the visual arts and technology.

2. Which CLOs were addressed for this academic year? (2018-2019)

All CLOs were addressed.

3. Which CLOs are being addressed in your assessment plan next academic year? (2019-2020)

All CLOs are being addressed in our 2019-2020 assessment plan.

4. Explain the assessment cycle.

ARTS 2320 is only taught in the Fall. There is one section. The instructor adopted standard course learning outcomes after researching similar courses at other institutions of higher learning. A rubric for a portfolio website was adopted. The instructor worked with Kim Kwee on standards for group critique. This Planning part of the cycle was completed. Data on the assessment measure and analysis will commence Fall 2019. Implementation will begin Fall 2020.

Year 1: 2018-2019

Gathering data; organizing data to share; meet before end of term to check progress toward benchmark and make recommendations for improvement.

Dec 1: deadline for group meeting

May 1: deadline for data analysis

*Some courses required a Planning phase before data could be gathered. Planning included making standard course learning outcomes across sections and developing appropriate assessment measures and tools such as common rubrics.

Year 2: 2019-2020

Implement recommendations from Year 1; gathering data; organizing data to share; meet before end of term to check progress toward benchmark and make recommendations for improvement.

Dec 1: deadline for group meeting

May 1: deadline for data analysis

Year 3: 2021-2022

Evaluate the effectiveness of implemented recommendations. Decide as a group to keep or change the implemented recommendations. If benchmark is reached, move on to Cycle 2 courses and restart the cycle. If the benchmark is not reached, we restart the cycle on the same courses.

Dec 1: deadline for group meeting

May 1: deadline for data analysis

Cycle 2:

ARTS 1310 Basic Drawing, ARTS 2310 Figure Drawing, ARTS 1350 Two-Dimensional Design, ARTS 2351 Three-Dimensional Design, ARTS 2320 Computer Applications in Art, ARTS 1330 Intro to Digital Photography

During Cycle 1, these courses are in a Planning Phase. The Planning Phase includes establishing common course outcomes and equitable standards for projects along with developing rubrics for these projects. In Year 1 of Cycle 2 courses (which will be 2022-2023) we will focus on progression from Basic Drawing to Figure Drawing and common course outcomes between ARTS 1350 and ARTS 2351. In all Cycle 2 courses, the development of a portfolio review and standards for group critique will be assessed. In ARTS 2320 and ARTS 1330 the portfolio will be electronic.

- Date for a complete assessment plan review: May 1 of Year 3. If benchmark is not reached, the cycle will restart.

5. What are the assessment methods? Are they direct or indirect?

The assessment method used was direct. Portfolio presented as a website created by individual students. Students were given standards for group critique on the first critiqued project. They were expected to progress towards more productive critiques by the last project.

6. What are the assessment goal(s)?

Benchmark is 75% of students scoring average proficiency, as determined by the instructor, or higher on the rubric for the website. Students will score "Proficient" in all three sections of the rubric for participation in group critique.

7. What were the findings for this academic year? (2018-2019)

Assessments and measures were developed, but data was not collected.

8. What is your analysis of the findings?

There is no analysis for the 2019-2020 cycle. Please see plans in question 4.

9. What is the action plan for the next academic year? (2019-2020) Explain.

Data on the assessment measure and analysis will commence Fall 2019. Implementation will begin Fall 2020.