



UNIVERSITY OF ARKANSAS
PULASKI TECH

Assessment Report:
2019-2020:
ECON 2322
Principles of Microeconomics



1. Name of individual compiling report: Mindy Hodges

2. Date of submission: 11/17/20

3. Is the assessment plan (*Check or highlight one*)

☐ an initial plan for the
program

☒ a revision of an old plan

☐ unaltered from
previous year

Course-Level Learning Outcomes-

1. What are the Course-Level Outcomes (CLOs)?

Identify, describe and/or apply the concept of Supply & Demand.

Identify, describe and/or apply the concept of Elasticity.

Identify, describe and/or apply the concept of Production and Costs.

Identify, describe and/or apply the concept of Market Structures.

Identify, describe and/or apply the concept of Factor Markets.

Identify, describe and/or apply the concept of International Economics.

2. Which CLOs were addressed for this academic year? (2019-2020)

All CLO's are assessed each semester, but for reporting purposes, the CLO's we focused on were:

Supply and Demand

Elasticity

3. Which CLOs are being addressed in your assessment plan next academic year? (2020-2021)

All CLO's are assessed each semester, but for reporting purposes, the CLO's we will focus on are:

Factor Markets

Production and Costs

4. Explain the assessment cycle.

Each CLO is assessed every semester in this principles based course. Moving forward, each CLO will be reported on over the course of a 3-year cycle. This will average out to 2 a year.

5. What are the assessment methods? Are they direct or indirect?

The students take a quiz/test on the CLO's. – Direct

6. What are the assessment goal(s)?

1. Students demonstrate understanding of the material.
 - 70% of students score 70% or above on the assessment.

7. What were the findings for this academic year? (2019-2020)

Over the course of this academic year, 132 students took the assessment. 108 students passed the assessment with a 70% or higher. This equates to an 82% pass rate.

8. What is your analysis of the findings?

I am pleased with these results. With all the issues from the pandemic, this success rate is thrilling. I feel comfortable that these 2 CLO's are being understood and effectively applied by these students.

9. What is the action plan for the next academic year? (2020-2021) Explain.

I will assess the next 2 CLO's for the 3-year cycle in the coming year. I will continue to strive towards improvement in all CLO's and assessment methods.