



UNIVERSITY OF ARKANSAS  
**PULASKI TECH**

**Assessment Report:**  
**2019-2020**

**Due to Chair/Program Director and  
Assessment Coordinator by  
September 4th**



## Course-Level Learning Outcomes

### 1. What are the Course-Level Outcomes (CLOs)?

- CLO1. Develop an awareness of the issues affecting the current business ethics environment.
- CLO2. Develop his/her own philosophy and approach toward various ethical issues through discussion of principles, personal experiences, and cases.
- CLO3. Develop a thorough understanding of employer expectations and key components of ethical behavior and policies.
- CLO4. Explain ethical dilemmas and apply processes to resolve them.
- CLO5. Determine potential conflicts of interest with any organizational function.
- CLO6. Identify appropriate corporate governance models.
- CLO7. Identify major U.S. legislation designed to discourage/prevent misconduct within organizations.
- CLO8. Evaluate the ethical ramifications of technological advances.
- CLO9. Understand the ethical issues arising in global business.

### 2. Which CLOs were addressed for this academic year? (2019-2020)

- CLO1. Develop an awareness of the issues affecting the current business ethics environment.
- CLO2. Develop his/her own philosophy and approach toward various ethical issues through discussion of principles, personal experiences, and cases.

### 3. Which CLOs are being addressed in your assessment plan next academic year? (2020-2021)

- CLO4. Explain ethical dilemmas and apply processes to resolve them.
- CLO5. Determine potential conflicts of interest with any organizational function.

### 4. Explain the assessment cycle.

We assess all course learning outcomes each semester in some form or fashion but focus on one or two each semester and formally collect the data. We assess the same activities for at least two semesters in a row to be able to compare the data.

5. What are the assessment methods? Are they direct or indirect?

The assessment method we use is a research paper. It is a direct method.

6. What are the assessment goal(s)?

Students will demonstrate an understanding of ethical and non-ethical behavior and the thought process in ethical decision making.

7. What were the findings for this academic year? (2019-2020)

All students succeeded with a 70% or better score, which translates to a success rate of 100% (Good or Excellent in accordance with the Rubric Standards). In 2020-2021, we will strive to meet this most lofty goal.

8. What is your analysis of the findings?

All students appeared to have a good grasp of the assessment topic.

9. What is the action plan for the next academic year? (2020-2021) Explain.

We will introduce a new project to address other CLO's. The project will be introduced earlier in the semester, and the previous topics will assist the students in getting prepared for the project. It will be recommended that students access the tutoring lab.