



UNIVERSITY OF ARKANSAS  
**PULASKI TECH**

**Assessment Report:**  
**2019-2020**

**ANTH 2310: Cultural Anthropology**



## Course-Level Learning Outcomes

### 1. What are the Course-Level Outcomes (CLOs)?

1. Analyze the connections between the primary social institutions such as social stratification, social norms, gender, kinship systems, art/creative expression, political systems, economics and religion.
2. Students will evaluate the effects of ethnocentrism and also cultural relativism on an individual's ability to think critically, analytically, holistically and relate anthropological concepts to issues of human rights and problem-solving on a global scale.
3. Students will analyze ethnographic data for its links with fieldwork ethics and techniques, cultural relativism and ethnocentrism, and usefulness in solving human problems worldwide.

### 2. Which CLOs were addressed for this academic year? (2019-2020)

The original plan for this academic year was to work on CLO #3, however, changes in faculty have been made. Therefore, changes have also been made to the plan. Essentially, the plan will stay the same, but the data collected for this cycle only covers CLO #1.

### 3. Which CLOs are being addressed in your assessment plan next academic year? (2020-2021)

The focus for the next academic year will be CLO #3.

### 4. Explain the assessment cycle.

It is currently a six-year cycle with each CLO being measured for a 2-year period.

### 5. What are the assessment methods? Are they direct or indirect?

Methods are direct. They included a series of questions regarding various kinship terms and diagrams. These measure CLO #1 and also demonstrate critical thinking.

## 6. What are the assessment goal(s)?

The threshold for assessment is set at 75%.

## 7. What were the findings for this academic year? (2019-2020)

A kinship analysis assignment that has been used for several cycles to measure CLO #1 was reemployed. This instrument was only administered in a traditional classroom settings just before the college moved to online operations due to COVID-19. There were, understandably, fewer respondents, however the success rate was near 70% again.

## 8. What is your analysis of the findings?

The kinship assessment has been altered several times over the past few cycles to improve its rigor. It seems that most of the errors students make are orthographic, not conceptual. That is to say that they appear to misread the questions and indicate 4 spouses when the question asks for them to diagram 3 spouses. Another standard error includes using the symbol to indicate a male when the question refers to females and hence requires a different symbol.

## 9. What is the action plan for the next academic year? (2020-2021) Explain.

The plan is to assess CLO #3 in the next academic year. The students will be assigned an ethnographic reading and analyze it for ethical concerns.