



UNIVERSITY OF ARKANSAS  
**PULASKI TECH**

**Assessment Report:**  
**2019-2020**

**PSYC 2300: Psychology & the  
Human Experience**



## Course-Level Learning Outcomes

### 1. What are the Course-Level Outcomes (CLOs)?

The student will

- Distinguish among major schools of thought and their historical backgrounds
- Demonstrate an understanding of basic research methods in psychology
- The student will be able to explain, describe, discuss, recognize, and/or apply knowledge and understanding of the following:
  - Historical and contemporary perspectives in psychology
  - Recognition of the cognitive, biological, and social/cultural influences of behavior
  - Application of psychological knowledge in everyday life and real-world-contexts

### 2. Which CLOs were addressed for this academic year? (2019-2020)

All CLOs were addressed for this academic year through the use of the assessment test as a final exam.

### 3. Which CLOs are being addressed in your assessment plan next academic year? (2020-2021)

All the CLOs are being addressed this academic year as well.

### 4. Explain the assessment cycle.

The assessment test is given every semester as a required portion of the final exam in all PSYC 2300 courses. Results are calculated and all full-time psychology instructors meet to discuss the results to be sure the 75% success rate is met in all categories.

If the success rate is not met, the full-time faculty discuss how to improve the scores within that specific section. Faculty members also use this time to discuss adding additional assessment materials and recommend any edits/updates for the assessment test.

### 5. What are the assessment methods? Are they direct or indirect?

Direct assessment methods used as a final exam in the course. Discussion has begun to include other types of assessment, including adding a final project, practical application and writing assignments.

## 6. What are the assessment goal(s)?

The assessment goals include assuring that all students meet the 75% success rate for each learning objective.

## 7. What were the findings for this academic year? (2018-2019)

The following represent the success rates for each category of the assessment. The first section is the success rate for all of the courses offered in that semester. The following represents the data broken up by campus.

### Total Posttest

History	1296	82.03%
Research	1210	76.58%
Sens/Per	1289	81.58%
Theory	1340	84.81%
Biological	1397	88.42%
Sociocultural	1251	79.18%
People		

### Main Posttest

History	577	83.62%
Research	519	75.22%
Sens/Per	550	79.71%
Theory	590	85.51%
Biological	607	87.97%
Sociocultural	541	78.41%
People	558	80.87%

### Online Posttest

History	294	78.40%
Research	278	74.13%
Sens/Per	308	82.13%
Theory	297	79.20%
Biological	318	84.80%
Sociocultural	278	74.13%
People	282	75.20%

South Posttest

History	277	83.94%
Research	257	77.88%
Sens/Per	266	80.61%
Theory	297	90.00%
Biological	313	94.85%
Sociocultural	271	82.12%
People	#VALUE!	#VALUE!

Concurrent Posttest

History	148	80.00%
Research	156	84.32%
Sens/Per	165	89.19%
Theory	156	84.32%
Biological	159	85.95%
Sociocultural	159	85.95%
People	157	84.86%

## 8. What is your analysis of the findings?

All categories met or exceeded the 75% success rate criteria for Spring 2020 except two categories in the online post-test, Research and Sociocultural. However, both were less than 1% from the success rate. The psychology assessment test is a living document and faculty meet each semester to edit, update and/or replace questions to improve the assessment test's relevancy and reliability. This may account for the continued improvement in scores since Spring 2019. The "people" category will be recalculated after the lead faculty meet this month (September 2020) to discuss a technical difficulty.

## 9. What is the action plan for the next academic year? (2020-2021) Explain.

The action plan consists of continuing use of the final exam portion of assessment and beginning in Spring 2021 adding the use of 3 writing assignments with rubrics. Faculty have begun implementing the writing assignments this fall but will use this semester to develop rubrics for collecting data in the spring.