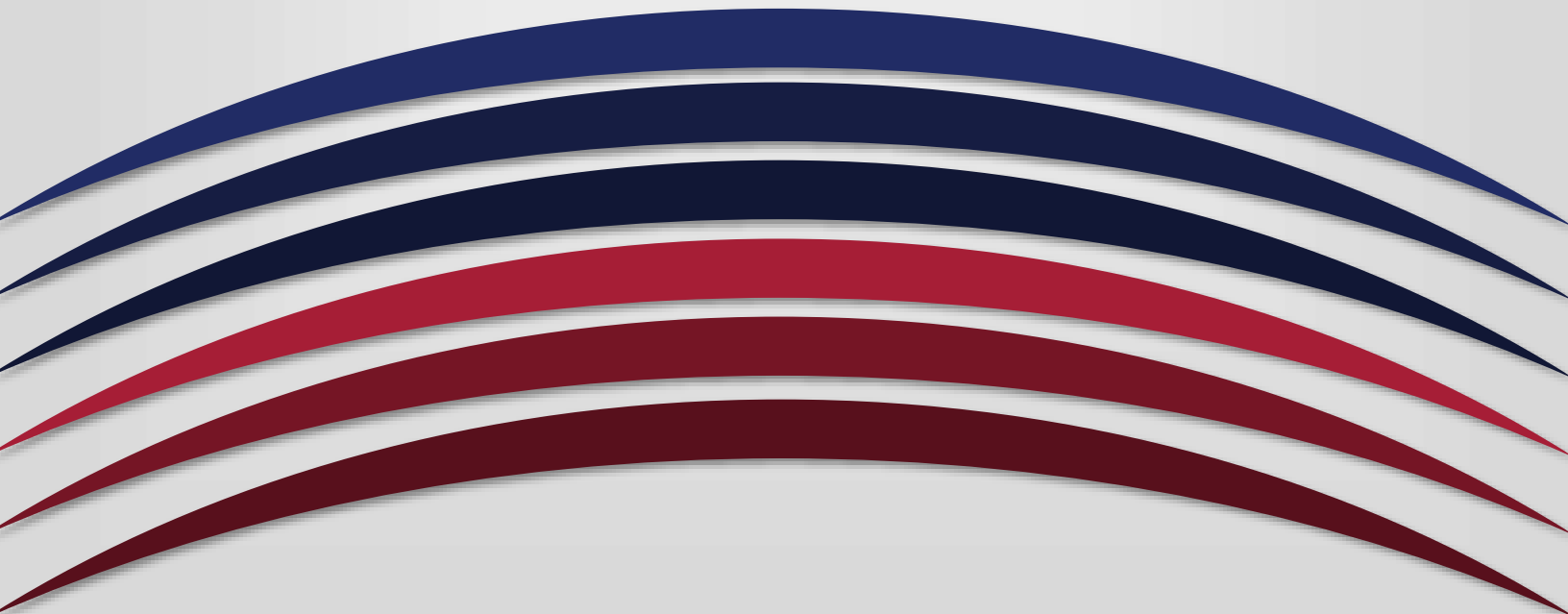


UNIVERSITY OF ARKANSAS
PULASKI TECH

Assessment Report:
2020-2021:
Legal Environment of Business
BUS 2633



1. Name of individual compiling report: Beverly Brister

2. Date of submission: October 31, 2021

3. Is the assessment plan (*Check or highlight one*)

☐ an initial plan for the program ☐ a revision of an old plan ☒ unaltered from previous year

Course-Level Learning Outcomes-

1. What are the Course-Level Outcomes (CLOs)?

CLO#1 Demonstrate legal reasoning and analysis skills by analyzing actual cases and applying the law to hypothetical cases.

CLO#2 Describe the basic steps of civil litigation.

CLO#3 identify the constitution and and statutory bases for the law.

CLO#4 Identify and explain the elements of basic torts.

CLO #5 Describe how to create a principal-agent relations and identify the rights and responsibilities of at principal/agent.

CLO#6 Identify the rights of employees in the workplace, including employment discrimination and sexual harassment.

CLO #7 Explain how to acquire rights in real and/or personal property.

CLO #8 Explain the basic of contract law, including contract formation, defenses to enforcement, discharge, and remedies.

CLO #9 Identify ethical situations in the workplace and determine appropriate actions to take.

2. Which CLOs were addressed for this academic year? (2019-2020)

All listed CLO's were addressed in the coursework, but the projects were focused on CLO#1, CLO#7, CLO #8, and CLO #9.

3. Which CLOs are being addressed in your assessment plan next academic year? (2020-2021)

For the 2020-2021 year, the projects focused on CLO #1, CLO#7, CLO#8, and CLO#9.

4. Explain the assessment cycle.

The assessment cycle shown began in the Fall of 2020, continued through the Spring 2021 semester and included the Summer 2021 semester.

The homework assignments and exams are basically the same, the projects are the same, and the focus is the same.

Many of the homework assignments and some of the exams have continued from the Fall of 2019. I have no access to any information prior to that time.

For the purpose of this report, and for consistency, the Final Exam results will be reported.

5. What are the assessment methods? Are they direct or indirect?

Some of the assessment methods are through written exam questions. The others are assessed directly through specific projects.

6. What are the assessment goal(s)?

Goal is a 70% pass rate on all assessment methods.

Project #1, CLO #1: Write a legal brief listing the issues, the rules, the analysis, and the conclusion of a U.S. Supreme Court case. The purpose is to teach the student to understand and legally analyze difficult legal material.

Project #2, CLO #8: Write a paper about a recent ethical situation of a company or other institution, including what the ethical dilemma was, how it was handled, and what should have been done to correct the situation. The purpose is to teach the students to think ethically. Additionally, research skills, writing skills and communication skills are assessed.

Project #3, CLO #7 and CLO#8: Write an actual lease agreement or review a previously written lease agreement, and analyze terms that the student believes would be essential, given specific facts. Remember the rules about contract formation, the parties, and necessary elements. The purpose is to teach the students to analyze contracts by having them write and/or analyze a contract about a specific situation.

Final Examination, covering all material.

7. What were the findings for this academic year? (2020-2021)

Final Exam Average:

Fall 2020 Class 02A Class average 93%

Fall 2020 Class 60W Class average 90%

Fall 2020 Class 61W Not available.

Spring 2021 Class 02A Class average 95%

Spring 2021 Class 60W Class average 94%

Spring 2021 Class 61W Class average 69.72%

Summer 2021 Class 10W Class average 88%

Summer 2021 Class 20W Class average 99%

8. What is your analysis of the findings?

The scores remain stable over the semesters. Of the class that scored the lowest, if the zero scores are dropped, the class average was 93%. It appears that a mix of lessons, quizzes, lectures, and worksheets is a good method of teaching this subject.

9. What is the action plan for the next academic year? (2021-2022) Explain.

The action plan will be consistent for the 2021-2022 academic year, with the addition of the chapters on Business Organizations. The ethics project may be converted to a group project, so that the students can converse regarding ethical situations, and can share viewpoints.