



UNIVERSITY OF ARKANSAS
PULASKI TECH

Assessment Report:
2020-2021



Course-Level Learning Outcomes

1. What are the Course-Level Outcomes (CLOs)?

- CLO1. Develop an awareness of the issues affecting the current business ethics environment.
- CLO2. Develop his/her own philosophy and approach toward various ethical issues through discussion of principles, personal experiences, and cases.
- CLO3. Develop a thorough understanding of employer expectations and key components of ethical behavior and policies.
- CLO4. Explain ethical dilemmas and apply processes to resolve them.
- CLO5. Determine potential conflicts of interest with any organizational function.
- CLO6. Identify appropriate corporate governance models.
- CLO7. Identify major U.S. legislation designed to discourage/prevent misconduct within organizations.
- CLO8. Evaluate the ethical ramifications of technological advances.
- CLO9. Understand the ethical issues arising in global business.

2. Which CLOs were addressed for this academic year? (2020-2021)

- CLO4. Explain ethical dilemmas and apply processes to resolve them.
- CLO5. Determine potential conflicts of interest with any organizational function.

3. Which CLOs are being addressed in your assessment plan next academic year? (2021-2022)

- CLO4. Explain ethical dilemmas and apply processes to resolve them.
- CLO5. Determine potential conflicts of interest with any organizational function.

4. Explain the assessment cycle.

All course learning outcomes are addressed but only one or two are highlighted to obtain information for assessment purposes. The same learning outcomes are assessed for at least two semesters in a row to be able to compare data from one academic year to the next.

5. What are the assessment methods? Are they direct or indirect?

The assessment method used was a research paper. It is a direct method using a grading rubric.

6. What are the assessment goal(s)?

Explain ethical dilemmas and apply processes to resolve them.
Determine potential conflicts of interest with any organizational function.

7. What were the findings for this academic year? (2020-2021)

Ninety percent of students achieved 70% or better score. In the next academic year, the achievement goal will be 90 percent of students scoring 80 percent or better.

8. What is your analysis of the findings?

Most students appeared to have a good grasp of the assessment topic. Several grammar and usage errors were noted.

9. What is the action plan for the next academic year? (2021-2022) Explain.

The same project will be assessed to compare results the previous academic year. Supporting lectures and assignments will be introduced to ensure thorough student understanding of case study methodology.