



# UNIVERSITY OF ARKANSAS PULASKI TECH

## Assessment Report: 2018-2019 – Program Level

The University of Arkansas – Pulaski Technical College calls for each program (AS, AA, AAS, CP, and TC) to have an assessment plan for each academic year that includes the following:

- Program Learning Objectives
- Procedures for assessing the achievement of student learning
- Procedures for analyzing and interpreting assessment results for the continuous improvement of the program.



A primary goal for each instructional department's assessment is to include at least one direct measure of student learning, which is accomplished usually through the use of locally developed tests, student portfolios, capstone assessment measures, embedded assignments, or through licensure exams and standardized national tests. In addition to direct measures, most areas may also use indirect methods to assess student achievement. Graduation rates and graduation and employer surveys are frequently used as indirect indicators of student achievement.

This form presents template of questions that must, at minimum, be addressed by instructional departments when filing an assessment plan. While an electronic version of this form will be made available, instructional departments may include additional information not specifically addressed in this form as long as the template questions are addressed.

**Other Assessment Considerations:**

- The College expects programs/departments/divisions to make curriculum changes and budget requests based in part upon assessment findings. Assessment of student learning should be a catalyst for quality instruction and improvement across the college community.
- All programs will be asked to submit an annual assessment report to the Assessment Committee by October 10th of each year. (If October 10<sup>th</sup> falls on a weekend, please submit reports on the following Monday.)
- For technical and occupational programs, please consider the role of your advisory committee in your student learning objectives.

This form must be completed by October 10 of each academic year. Complete each part of this form. Please follow highlighted instructions.

**Part A: Identification and Assessment Plan**

1. Name of program: Cosmetology
2. Name of individual compiling report: Scottie Burchett
3. Date of submission: 10/21/2019
4. Is the assessment plan (**Check one**)
  - ☒ an initial plan for the program
  - ☐ a revision of an old plan
  - ☐ unaltered from previous year

5. Provide a brief description of the program and its purposes, to include a description of the jobs/careers for which students are being prepared.

The Cosmetology Program trains Post Secondary students to be industry ready cosmetologists, estheticians and nail technicians who are prepared to be successful and competitive practitioners in our

region. Cosmetology students receive high-quality education and are able to develop to their fullest potential.

## Part B: Student Learning Objectives, Assessment Methods, and Data Sources

In this section of the assessment plan, student learning objectives for the program will be defined. Also, assessment methods and data sources for each objective must be defined. Follow the instructions below to define and relate the program learning objectives.

1. Complete the chart below or attach documentation of the assessment process that includes the data included below. Also attach any assessment instruments and grading rubrics used at the program level if applicable.

Program Learning Objectives	Course	Assessment Method and/or Data Source
1. The student will have a complete understanding and be able to explain the Arkansas Cosmetology Laws, Rules, Regulations and Health and Safety Standards, as well as professional development, salon ecology, anatomy and physiology, electricity and chemistry.	COSM 1104 Salon Management, COSM 1403 General Cosmetology, COSM 2407 Prep for Licensure	Students are given quizzes in class for review; the ultimate assessment is the National Written exam for licensure.
2. Students will be able to demonstrate facials, the art of make-up, eyebrow arching and tinting and the application of eyelashes and lash extensions.	COSM 1201 Cosmetic Therapy	Students are assessed according to rubrics that correspond to the rubric used for the Arkansas State Licensure exam.
3. Students will be able to perform manicures, pedicures and apply nail enhancements safely and effectively.	COSM 1202 Manicuring and Pedicuring	Students are assessed according to rubrics that correspond to the rubric used for the Arkansas State Licensure exam.
4. The student will be able to demonstrate all aspects of Hairstyling, Chemical Texturizing, Hair Coloring and Haircutting.	COSM 1205 Hairstyling A, COSM 1206 Hairstyling B, COSM 1207 Chemical Texturizing, COSM 1208 Hair Coloring & COSM 1302 Haircutting	Students are assessed according to rubrics that correspond to the rubric used for the Arkansas State Licensure exam.
5. The students will experience all phases of Cosmetology, developing proficiency, accuracy and speed.	COSM 2101 Special Projects Lab, COSM 2507 Cosmetology Lab B, COSM 2701 Cosmetology Lab A	Students are assessed according to rubrics that correspond to the rubric used for the Arkansas State Licensure exam.

2. For each program objective, if applicable, discuss any additional data sources that may be used to gauge success (e.g. charts, graphs, surveys, rates).  
*Students' actual grades on the final practical and theory exams for licensure.*

3. Describe the process of analyzing the assessment data for the last academic year.  
*Comparison of written and practical practice exams with the actual licensure exams.*
4. Complete the chart below or attach documentation of the assessment findings that includes the data included below.

Program Learning Objectives	Assessment Findings/Conclusion
1. The student will have a complete understanding and be able to explain the Arkansas Cosmetology Laws, Rules, Regulations and Health and Safety Standards, as well as professional development, salon ecology, anatomy and physiology, electricity and chemistry.	Students scored an average of 10 points lower on the National Written exam than they did on our practice exams.
2. Students will be able to demonstrate facials, the art of make-up, eyebrow arching and tinting and the application of eyelashes and lash extensions.	Students scored an average of 5 points lower on the National Written exam than they did on our practice exams.
3. Students will be able to perform manicures, pedicures and apply nail enhancements safely and effectively.	Students scored an average of 5 points lower on the National Written exam than they did on our practice exams.
4. The student will be able to demonstrate all aspects of Hairstyling, Chemical Texturizing, Hair Coloring and Haircutting.	Students scored an average of 5 points lower on the National Written exam than they did on our practice exams.
5. The students will experience all phases of Cosmetology, developing proficiency, accuracy and speed.	The students experienced all phases of Cosmetology, proving proficiency, accuracy and speed increased each practice session, enabling each student to complete each task of the exam within the time frame allotted.

5. What is the action plan for assessment for the next academic year? Explain.  
*As students are prepared for mock exams, after each phase, we will review students comments and refocus on areas of concern to them.*
6. What changes were implemented this year based on last year's findings?  
*More focused time was spent preparing students for various phases of the exam.*
7. Please write any additional information here that you think is pertinent to the assessment process for your program that assists stakeholders (i.e. administrators and standing committees) in understanding your report.  
*More time spent with students preparing them for final exams for licensure takes away from the administrative duties of the office of the Program Director.*
8. What budgetary resources, if any, are needed for your program based on your assessment findings?  
*Part time help would be extremely beneficial to the program to allow the Director time to focus on the duties of their job.*