

2+2 UAPTC AS Liberal Arts and Sciences to UAG BA in Strategic Communications

Courses Completed at UAPTC AS LAS		
Course ID	Course Name	Credit Hours
ENGL 10103	English Composition I	3
ENGL 10203	English Composition II	3
SPCH 10003	Speech Communication	3
Math	MATH 11103 or MATH 11003	3
BIOL 10043/10101	Biological Science with Lab	4
PHYS 10043/10031	Physical Science with Lab	4
<i>Literature</i>	Any Literature Course	3
<i>Fine Arts</i>	Any Fine Arts or Humanities Course	3
<i>History/Gov</i>	HIST 21103 or HIST 21203 or PLSC 20003	3
Social Science	Any Social Sciences Course	3
Social Science	Any Social Sciences Course	3
Electives		
	Any COMM Elective	3
BUSI 20103	Business Communication	3
BUSI 19183	Spreadsheet Applications with Excel	3
SPCH 21233	Interpersonal Communication	3
BUSI 14083	Microcomputer Applications	3
MATH 21003	Intro to Statistics and Probability	3
BUSI 25183	Bus Organization & Management	3
	Any Social Sciences Elective	3
	General Electives to meet 25 credit hours*	1
	Total Associate Level Credit for 2+2	60

UAG Bachelor of Arts in Strategic Communications		
Course ID	Course Name	Credit Hours
EN101	English Composition I	3
EN261	Fundamentals of Technical Writing	3
CO101	Intro to Public Speaking	3
MA100	Quantitative Reasoning	3
BIO101	Life Science I	4
BIO102	Life Science II	4
HU275	Professional Ethics	3
HU260	Strategies for Decision Making	3
GP210	American Government I	3
PS101	Fundamentals of Psychology	3
SO101	Introduction to Sociology I	3
CO201	Conflict and Communication	3
CO210	Business Communication	3
CS155	Comp Applications for Bus	3
CO120	Interpersonal Communication	3
CS105	Intro Computer Applications	3
MA230	Mathematical Statistics I	3
MGT150	Principles of Business Mgmt	3
ECN206	Macroeconomics	3
IS391	Special Topics in Information Sys	1
	Total Associate Level Credit for 2+2	60
Remaining Courses for BA SCOM at UAG		
GU100	UAG Engage	1
CO325	Civility and Mass Media	3
CO301	Intro to Communication Theory	3
CO330	Mass Media Communications	3
CO395	Digital Media	3

CO401	Media Ethics	3
IS242	Management Information Systems	3
CS207	Web Analytics	3
IS201	Web Content Management Systems	3
IS301	Web Design I	4
IS306	Web Design II	4
HU310	Principles of Leadership	3
MGT461	Leadership in Organizations	3
HRM340	Human Resource Management	3
MKG131	Foundations of Marketing	3
MKG360	Marketing Communications	3
MKG450	Marketing Analysis	3
MKG460	Public Relations	3
MGT468	Organizational Behavior	3
IS320	Database Applications	3
	Total BBA Credit for 2+2	60
Total Associate Level Credit for 2+2		60
Total Bachelor's Level Credit Hours for 2+2		60
Total Bachelor's Credits Hours		120