UNIVERSITY OF ARKANSAS
PULASKI TECHNICAL COLLEGE

Transfer Agreement Checklist
Associate of Science in Liberal Arts and Sciences
BA in Mass Communication
Strategic Communication

UA LITTLE ROCK

2022-2023

University of Arkansas Pulaski Technical College
Associate of Science in Liberal Arts and Sciences

English / Communications (9 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL	1311	English Composition I	RHET 1311		3	
ENGL	1312	English Composition II	RHET 1312		3	
SPCH	1300	Speech Communications	ACOM 1300		3	

Mathematics (3 credit hours)			UA Little Rock	Semester	Hours	Grade
MATH MATH	1300 1302	Mathematical Reasoning or College Algebra	MATH 1321 MATH 1302		3	

Lab Sciences* (8 credit hours)			UA Little Rock	Semester	Hours	Grade
BIOL	1302& 1102	Biological Science with Lab	BIOL 1401		4	
PHYS	1300& 1100	Physical Science	CORE SCIN		4	

Literature* (3 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL ENGL	2337 2338	World Literature from the Beginning to 1650 or World Literature from 1650	ENGL 2337 CORE HUMA		3	

Fine Arts and Humanities* (3 credit hours)			UA Little Rock	Semester	Hours	Grade
ARTS MUSC	2300 2300	Introduction to Visual Arts or Introduction to Music	ARHA 2305 MUHL 2305		3	

U.S. History / Political Science (3 credit hours)			UA Little Rock	Semester	Hours	Grade
HIST HIST POLS	2311 2312 1310	U.S. History to 1877 or U.S. History since 1877 or American National Government	HIST 2311 HIST 2312 POLS 1310		3	

Social Science* (6 credit hours)			UA Little Rock	Semester	Hours	Grade
PSYC	2300	Psychology and the Human Experience	PSYC 2300		3	
SOCI	2300	Introduction to Sociology	SOCI 2300		3	

Electives: (25 credit hours)			UA Little Rock	Semester	Hours	Grade
MCOM	2300	Beginning Reporting	MCOM 2350		3	
MCOM	2330	Mass Media and Society	MCOM 2330		3	
MCOM	2340	Introduction to Scriptwriting	MCOM 2340		3	
MCOM	2350	Publications I	TRAN 2000		3	
MCOM	2360	Publications II	TRAN 2000		3	
		Complete electives required for degree			10	

UA-PTC Total Hours: 60

*Consult your Academic Advisor for more options.

Revised: November 2021

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PULASKI TECHNICAL COLLEGE

Transfer Agreement Checklist
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BA in Mass Communication
Strategic Communication

UA LITTLE ROCK

2022-2023

University of Arkansas at Little Rock
Bachelor of Arts in Mass Communication
Strategic Communication

Mass Communication Foundation Courses (9 credit hours)			Semester	Hours	Grade
MCOM	1300	Careers in Mass Media		3	
MCOM	2330	Mass Media and Society (taken at UA-PTC)	Transfer	3	
MCOM	3310	Web Principles and Design		3	

Strategic Communication Emphasis Courses (24 hours)			Semester	Hours	Grade
MCOM	2350	Beginning Reporting (taken at UA-PTC)	Transfer	3	
MCOM	2380	Strategic Communication Principles		3	
MCOM	3315	Mass Media Research		3	
MCOM	3360	Mass Communication Law, Policy, and Ethics		3	
MCOM	3375	Multimedia Reporting		3	
MCOM	4380	Public Relations Writing		3	
MCOM	4381	Public Relations Cases		3	
MCOM	4382	Public Relations Campaigns		3	

Group I Elective (3 credit hours)			Semester	Hours	Grade
ADVT MKTG MCOM	3300 3350 4390	Introduction to Advertising or Principles of Marketing or Mass Communication Internship		3	

Emphasis Elective (3 credit hours)			Semester	Hours	Grade
MCOM MCOM MCOM	4350 4359 4385	Design and Production or Feature and Magazine Writing or Advanced Web Design		3	

Mass Communication Electives* (3 credit hours)			Semester	Hours	Grade
		Choose any advisor-approved 3-credit, upper-level MCOM course not already taken		3	

Unrestricted General Electives*			Semester	Hours	Grade
		Remaining hours, if any to reach 120 minimum hours (at least 45 hours must be upper-level, and 12 hours of that upper-level coursework must be outside of the major program)			

UA Little Rock Total Hours: 60
Total Hours: 120

UA Little Rock offers a number of programs that lead to professional licensure or certification. Each state has different licensing requirements. To see a list of our programs leading to licensure and if these programs lead to licensure in your state, visit ualr.edu/consumerinfo/licensure.

*Consult your Academic Advisor for more options.

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