

Transfer Agreement Checklist

Associate of Science in Business
BBA Marketing – Professional Sales



2025-2026 University of Arkansas Pulaski Technical College

Associate of Science in Business ^{1,2,3}

English / Communications (9 credit hours)				UA Little Rock	Semester	Hours	Grade
ENGL	10103	English Composition I		ENGL 10103		3	
ENGL	10203	English Composition II		ENGL 10203		3	
SPCH	10003	Speech Communications		COMM 10073		3	
Mathematics (6 credit hours)				UA Little Rock	Semester	Hours	Grade
MATH	11003	College Algebra		MATH 11003		3	
MATH	10843	Business Calculus		MATH 12033		3	
Lab Sciences (8 credit hours)				UA Little Rock	Semester	Hours	Grade
BIOL	10043& 10031	Biology for Non-Majors with Lab		BIOL 10004		4	
PHSC	10043& 10031	Physical Science with Lab		CORE SCINV		4	
Fine Arts and Humanities (6 credit hours)				UA Little Rock	Semester	Hours	Grade
ARHS	10003	Introduction to Visual Arts or		ARHS 10003		3	
MUSC	10003	Introduction to Music or		MUSC 20003			
THTR	20003	Introduction to Theatre		THTR 10003			
ENGL	21103	World Literature from the Beginning to 1650 or		ENGL 21103		3	
ENGL	21203	World Literature from 1650 to the Present		CORE HUMAV			
Social Science (9 credit hours)				UA Little Rock	Semester	Hours	Grade
HIST	21103	U.S. History to 1877 or		HIST 21103		3	
HIST	21203	US History since 1877 or		HIST 21203			
PLSC	11003	American National Government		PLSC 20003			
HIST	11103	History of Civilization I or		HIST 11103		3	
HIST	11203	History of Civilization II		HIST 11203			
SOCI	10103	Introduction to Sociology		SOCI 10103		3	
Business Core (24 credit hours)				UA Little Rock	Semester	Hours	Grade
ACCT	20003	Principles of Accounting I		ACCT 20003		3	
ACCT	20103	Principles of Accounting II		ACCT 20103		3	
BUSI	10103	Introduction to Business		BUSI 10103		3	
BLAW	20003	Legal Environment of Business		MKTG 28073		3	
MATH	21003	Introduction to Statistics & Probability		ECON 21043		3	
BUSI	14083	Microcomputer Applications I ⁷		BINS 11003		3	
ECON	22003	Principles of Microeconomics		ECON 22003		3	
ECON	21003	Principles of Macroeconomics		ECON 21003		3	

UA-PTC Total Hours: **62**

¹ See your advisor at University of Arkansas Pulaski Technical College for degree and graduation information.

² UA Little Rock transfer course designations are either guaranteed by ACTS (acts.adhe.edu) or have been approved as a substitution by UA Little Rock. Unless otherwise noted, courses for which no UA Little Rock equivalent course is listed would transfer in as elective credit.

³ Students completing the Associate of Science in Business degree requirements, as shown above, with minimum 2.25 cumulative GPA and a grade of C or greater in Composition II and College Algebra, will have satisfied the UA Little Rock Lower Level Core requirements and will be admitted to the School of Business and the Bachelor of Business Administration degree program as a junior.

⁴ For more specific information about degree requirements within the junior and senior years at UA Little Rock, please review the UA Little Rock Undergraduate Catalog (<http://ualr.edu/catalogs/undergraduate-catalog>) and consult your UA Little Rock academic advisor.

Transfer Agreement Checklist

Associate of Science in Business
BBA Marketing – Professional Sales

2025-2026 University of Arkansas at Little Rock

Bachelor of Business Administration – Marketing – Professional Sales⁴

Professional Business Courses (28 credit hours)			Semester	Hours	Grade
BUSI	21080/41080	Career Catalyst ⁶		0	
BUSI	30081	Business Professionalism		1	
BINS	30503	Information Systems for Decision Making		3	
BINS	335203	Data Analysis and Visualization		3	
BINS	38003	Business Communication		3	
ECON	35543	Quantitative Business Analysis		3	
FINN	37103	Business Finance		3	
MGMT	30073	Principles of Management		3	
MGMT	30473	Operations Management		3	
MGMT	48073	Business Strategy (Capstone Course)		3	
MKTG	35073	Principles of Marketing		3	

Marketing Major Requirements (15 credit hours)			Semester	Hours	Grade
ADPR	30003	Advertising: An IMC Approach		3	
MKTG	35373	Professional Selling		3	
MKTG	35503	Consumer Analysis and Behavior		3	
MKTG	41073	Marketing Research		3	
MKTG	48573	Marketing Management (Capstone Course)		3	

Marketing Electives (6 credit hours)			Semester	Hours	Grade
ADPR	31003	Advertising IMC Development		6	
ADPR	34003	Public Relations			
BINS	45203	Big Data Analytics Tools			
MGMT	46673	New Venture Launch			
MKTG	35273	Seminar in Current Topics			
MKTG	41573	Social Media Marketing Strategy			
MKTG	41673	Digital Marketing			
MKTG	42073	International Marketing			
MKTG	44173	Brand and Marketing Consulting			

Professional Sales Emphasis (9 credit hours)			Semester	Hours	Grade
MKTG	45173	Sales Management		3	
MKTG	45573	Advanced Professional Selling		3	
MKTG	47073	Business to Business Marketing		3	

UA Little Rock Total Hours: **58**

Total Hours: **120**⁵

⁵This degree program requires a total of 120 semester credit hours, including at least 45 upper level credit hours completed at UA Little Rock.

⁶The Career Catalyst program is a co-curricular degree requirement of School of Business majors. All students take BUSI 21080, Introduction to Career Catalyst upon declaring a major in the School. Over the period of their School of Business coursework, students must complete at least one activity in each of five career development areas. In the semester a student applies for graduation, he or she also registers for BUSI 41080, Career Catalyst Completion to have their activities certified.

⁷The UA Little Rock business core requires students to demonstrate proficiency with use of information technology through testing.

UA Little Rock offers a number of programs that lead to professional licensure or certification. Each state has different licensing requirements. To see a list of our programs leading to licensure and if these programs lead to licensure in your state, visit ualr.edu/consumerinfo/licensure.