UNIVERSITY OF ARKANSAS
PULASKI TECHNICAL COLLEGE

Transfer Agreement Checklist

Associate of Science in Liberal Arts and Sciences BA in Mass Communication Strategic Communication

UA LITTLE ROCK

2026-2027 University of Arkansas Pulaski Technical College

Associate of Science in Liberal Arts and Sciences

English / Communications (9 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL	10103	English Composition I	ENGL 10103		3	
ENGL	10203	English Composition II	ENGL 10203		3	
SPCH	10003	Speech Communications	COMM 10073		3	

Mathematics (3 credit hours)			UA Little Rock	Semester	Hours	Grade
MATH MATH	11103 11003	Mathematical Reasoning or College Algebra	MATH 11103 MATH 11003		3	

Lab Sciences* (8 credit hours)			UA Little Rock	Semester	Hours	Grade
BIOL	10103& 10101	Biological Science with Lab	BIOL 10104		4	
PHSC	10043& 10031	Physical Science	CORE SCINV		4	

Literature* (3 credit hours)			UA Little Rock	Semester	Hours	Grade
ENGL ENGL	21103 21203	World Literature from the Beginning to 1650 or World Literature from 1650	ENGL 21103 CORE HUMAV		3	

Fine Arts and Humanities* (3 credit hours)			UA Little Rock	Semester	Hours	Grade
ARHS MUSC	10003 10003	Introduction to Visual Arts or Introduction to Music	ARHS 10003 MUSC 20003		3	

U.S. History / Political Science (3 credit hours)			UA Little Rock	Semester	Hours	Grade
HIST HIST PLSC	21103 21203 11003	U.S. History to 1877 or U.S. History since 1877 or American National Government	HIST 21103 HIST 21203 PLSC 20003		3	

Social Science* (6 credit hours)			UA Little Rock	Semester	Hours	Grade
PSYC	11003	Psychology and the Human Experience	PSYC 20043		3	
SOCI	10103	Introduction to Sociology	SOCI 10103		3	

Electives: (25 credit hours)			UA Little Rock	Semester	Hours	Grade
COMM	20063	Beginning Reporting	MCOM 25043		3	
COMM	23063	Mass Media and Society	MCOM 23043		3	
COMM	24063	Introduction to Scriptwriting	MCOM 28343		3	
		Complete electives required for degree			16	

UA-PTC Total Hours: **60**

UNIVERSITY OF ARKANSAS
PULASKI TECHNICAL COLLEGE

Transfer Agreement Checklist

Associate of Science in Liberal Arts and Sciences BA in Mass Communication Strategic Communication

UA LITTLE ROCK

2026-2027 University of Arkansas at Little Rock

Bachelor of Arts in Mass Communication Strategic Communication

Mass Communication Foundation Courses (9 credit hours)			Semester	Hours	Grade
MCOM	10043	Careers in Mass Media		3	
MCOM	23043	Mass Media and Society (taken at UA-PTC)	Transfer	3	
MCOM	31043	Web Principles and Design		3	

Strategic Communication Emphasis Courses (24 hours)			Semester	Hours	Grade
MCOM	25043	Beginning Reporting (taken at UA-PTC)	Transfer	3	
MCOM	28043	Strategic Communication Principles		3	
MCOM	31543	Mass Media Research		3	
MCOM	32043	Advanced Reporting		3	
MCOM	36043	Mass Communication Law, Policy, and Ethics		3	
MCOM	48043	Public Relations Writing		3	
MCOM	48143	Public Relations Cases		3	
MCOM	48243	Public Relations Campaigns		3	

Group I Elective (3 credit hours)			Semester	Hours	Grade
ADPR MKTG MCOM	30003 35073 49043	Introduction to Advertising or Principles of Marketing or Mass Communication Internship		3	

Group II Elective (3 credit hours)			Semester	Hours	Grade
MCOM MCOM MCOM MCOM	41243 45043 45943 48543	Management Strategies Design and Production or Feature and Magazine Writing or Advanced Web Design		3	

Group III Elective* (3 credit hours)			Semester	Hours	Grade
		Choose any advisor-approved 3-credit, upper-level MCOM course not already taken		3	

Unrestricted General Electives*			Semester	Hours	Grade
		Remaining hours, if any to reach 120 minimum hours (at least 45 hours must be upper-level, and 12 hours of that upper-level coursework must be outside of the major program)			

UA Little Rock Total Hours: 60
Total Hours: 120

UA Little Rock offers a number of programs that lead to professional licensure or certification. Each state has different licensing requirements. To see a list of our programs leading to licensure and if these programs lead to licensure in your state, visit ualr.edu/consumerinfo/licensure.