

2+2 Degree Plan Checklist
Associate of Science in Liberal Arts and Sciences
Bachelor of Arts in Public Relations (Analytical Competence)

University of Arkansas-Pulaski Technical College¹
Associate of Science in Liberal Arts and Sciences²

General Education Requirements (35 credit hours)

English/Communication (9 credit hours)			UCA ³	Semester	Hours	Grade
ENGL	10103	English Composition I	WRTG 1310		3	
ENGL	10203	English Composition II	WRTG 1320		3	
SPCH	10003	Speech Communications	COMM 1300		3	

Mathematics (3 credit hours)			UCA	Semester	Hours	Grade
MATH	11103	Mathematical Reasoning	MATH 1360		3	

Lab Sciences (8 credit hours)			UCA	Semester	Hours	Grade
BIOL	10031/1004	Biology for Non-Majors and Lab (or other ASLAS Life Science with Lab)	BIOL 1400		4	
PHSC	10043/1003	Physical Science and Lab (or other ASLAS Physical Science with Lab)	PHYS 1400		4	

Arts and Humanities (3 credit hours)			UCA	Semester	Hours	Grade
ARHS	10003	Choose one: Introduction to Visual Art	ART 2300		3	
MUSC	10003	Introduction to Music	MUS 2300			
THTR	10003	Introduction to Theatre (or other ASLAS Arts and Humanities)	THEA 2300			

Literature (3 credit hours)			UCA	Semester	Hours	Grade
ENGL	21103	Choose one: World Literature from the Beginning to 1650	ENGL 2305		3	
ENGL	21203	World Literature from 1650 to the Present (or other ASLAS Literature)	ENGL 2306			

History/Government (3 Credit Hours)			UCA	Semester	Hours	Grade
HIST	21103	Choose one: US History to 1877	HIST 2301		3	
HIST	21203	US History since 1877	HIST 2302			
PLSC	20003	American National Government	PSCI 1330			

Social Science (6 credit hours)			UCA	Semester	Hours	Grade
GEOG	21103	Choose two: Cultural Geography	GEOG 1320		6	
PSYC	11003	Psychology and the Human Experience	PSYC 1300			
SOCI	10103	Introduction to Sociology (or other ASLAS Social Science)	SOC 1300			

Public Relations Core (25 Credit Hours)

			UCA	Semester	Hours	Grade
COMM	20063	Beginning Reporting	JOUR 2300		3	
MATH	21003	Introduction to Statistics and Probability	MATH 2311		3	
		ASLAS Approved Elective			3	
		ASLAS Approved Elective			3	
		ASLAS Approved Elective			3	
		ASLAS Approved Elective			3	
		ASLAS Approved Elective			3	
		ASLAS Approved Elective			3	
		ASLAS Approved Elective			1	

Total Hours: 60⁴



2+2 Degree Plan Checklist

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University of Central Arkansas

Bachelor of Arts in Public Relations (Analytical Competence)

UCA Courses (60 credit hours)⁵

Core (7 Credit Hours)			Semester	Hours	Grade
PRLS	2305	Introduction to Public Relations		3	
COMM	2313	Introduction to Communication Research		3	
PRLS	3101	Public Relations Applications: Punctuation and AP Style		1	

Application (33 Credit Hours)			Semester	Hours	Grade
COMM	3301	Organizational Communication (UD UCA Core: C, R)		3	
MCOM	3301	Media Law & Ethics (UD UCA Core: D, R)		3	
PRLS	3103	Public Relations Applications: Professional Skills		1	
PRLS	3105	Public Relations Applications: Photography		1	
PRLS	3107	Public Relations Applications: Portfolio		1	
PRLS	3305	Public Relations Techniques		3	
PRLS	3310	Writing for Public Relations (UD UCA Core: D)		3	
PRLS	3315	Applied Research Methods in Public Relations		3	
PRLS	4305	Public Relations Cases & Campaigns (UD UCA Core: Z)		3	
PRLS	4308	Social Media Management (UD UCA Core: I)		3	
PRLS	4312	Multicultural Public Relations		3	
PRLS	4310	<u>Choose one:</u> Nonprofit Public Relations		3	
PRLS	4316	Special Topics in Public Relations			
JOUR	3305	<u>Choose one:</u> Publication Design & Makeup		3	
WRID	3305	Writing as Information Design			

Minor Field (18 Credit Hours)			Semester	Hours	Grade
		Upper Division Minor Course		3	
		Upper Division Minor Course		3	
		Minor Course		3	
		Minor Course		3	
		Minor Course		3	
		Minor Course		3	

General Electives (2 Credit Hours)			Semester	Hours	Grade
		General Elective		2	

Total Hours: 120⁶

¹ Please see your UA-PTC advisor for degree and graduation information.

² Agreement requirements are guaranteed in accordance with the academic year of initial enrollment at UA-PTC, not to precede the academic year during which the agreement first took effect. A period of non-enrollment of 12 months or more requires that the student adhere to the agreement revision corresponding with the academic year of re-enrollment.

³ UCA course is either guaranteed by ACTS (acts.adhe.edu) or by UCA Department Chair approval (if blank, elective credit will be awarded).

⁴ Students completing the AS in Liberal Arts and Sciences degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core and be admitted to the BA in Public Relations (Analytical Competence) degree program as a junior.

⁵ In order to receive important communications about transferring to UCA, students are encouraged to create a UCA student account at admissions.uca.edu/apply/. For more information about the 2+2 program, students may also send email inquiries to ucatransfer@uca.edu.

⁶ This agreement requires 120 credit hours as follows: maximum 60 at UA-PTC and remaining 60 at UCA (40 of which must be upper-division).