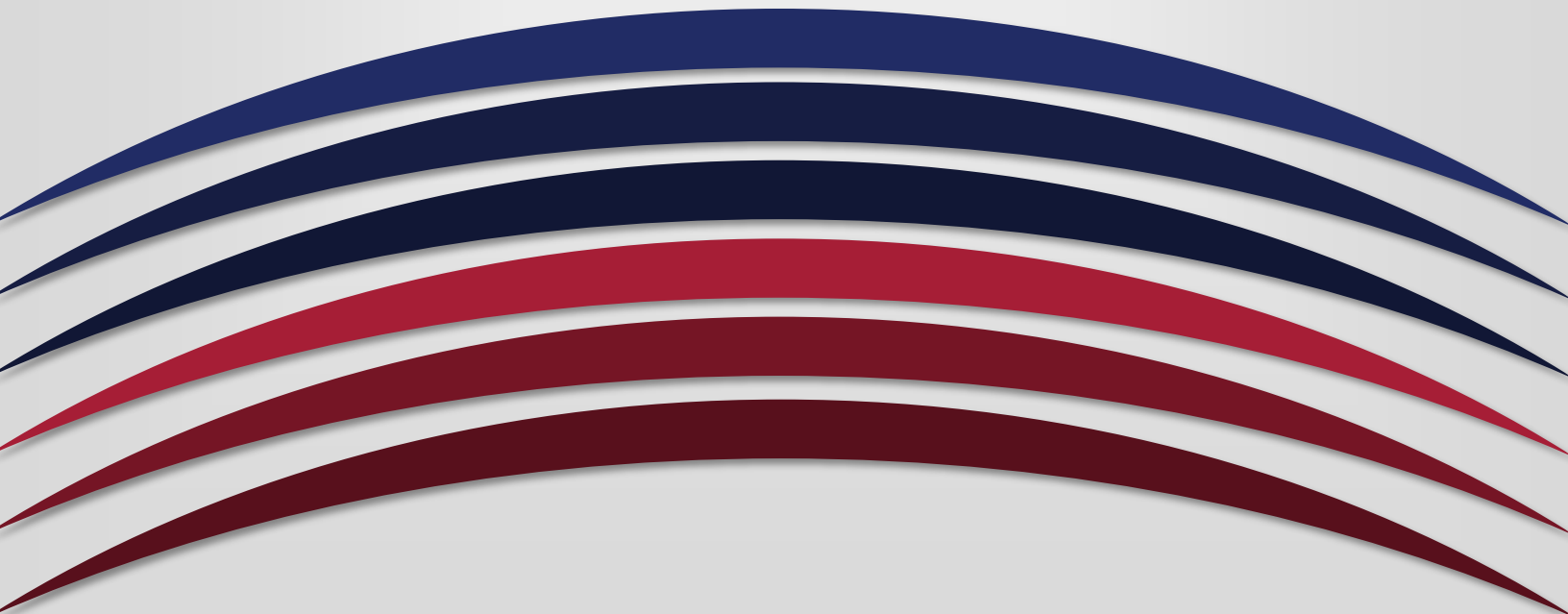


UNIVERSITY OF ARKANSAS
PULASKI TECH

**Co-Curricular Assessment Report:
2018-2019**



Co-Curricular Assessment

A co-curricular activity is a purposeful and assessable learning opportunities that support academic programming designed to facilitate the development of the whole student.

The goal of the co-curricular learning outcomes assessment is to continually improve the quality of the student experience and the effectiveness and efficiency by which UA-PTC uses resources to provide co-curricular activities. Assessment efforts answer three simple questions:

1. Has the student gained knowledge, skill, and improved attitude or health?
2. How has the experience impacted student performance?
3. How can co-curricular programs be improved?

All members of the UA-PTC community (instructional and non-instructional) should include any planned co-curricular activities in their respective annual assessment plans, with appropriately aligned co-curricular learning outcomes. Annual plans can be updated at any time, but not all co-curricular activities will lend themselves to this type of annual assessment. However, all co-curricular activities that receive funding should complete an annual assessment report, and for all other types of co-curricular activities that are available to students, it is highly recommended that this form be completed annually and shared with appropriate stakeholders. The college expects programs/departments/schools to make co-curricular changes and budget requests based in part upon assessment findings.

A primary goal for each co-curricular assessment is to include at least one direct measure of student learning, which is could be accomplished through the use of surveys, quizzes, projects, and interviews. In addition to direct measures, you may also use indirect methods to assess student achievement such as numbers of participants and satisfaction surveys.

All co-curricular activities will be asked to submit an annual assessment report to the Assessment Committee by November 10th of each year. (If November 10th falls on a weekend, please submit reports on the following Monday.)

Part A: Identification

Name of co-curricular:	<u>Crystal Bridges Annual Day Trip</u>
Name of individual compiling report:	<u>Kim Kwee, Instructor of Visual Art</u>
Date of submission:	<u>11/14/19</u>

Part B: Outcomes and Mapping

1. What are your Co-Curricular Outcomes (CCLOs)? If your co-curricular activity has a mission statement, please include your mission statement as well.

The Art Club states a mission in our Constitution:

Section II. Object and Purposes. The Fine Arts Club sponsors social and cultural events that connect students to the arts in our community. The Fine Arts Club is open to all UA - Pulaski Technical College students.

Therefore, the trip serves the purpose of connecting our students with a world-class museum of American Art in our state. We also aim to promote the following CCLOs as stated in our Assessment Plan for the larger Visual Art discipline:

CCLO #5. Lifelong & Global Learning

- Demonstrate and apply interdisciplinary connections
- Cultivate spirit of creative thought and curiosity to achieve goals

To that end, the Visual Arts sponsors a trip to Crystal Bridges Museum of American Art once a year that is free and open to all UA-PTC students. On this trip, students see important pieces of historical and contemporary American Art. When students encounter works of art in museums, they connect what they see with their own experiences and knowledge. They synthesize this knowledge, both intrinsic and acquired, with symbolic representations and connect their thoughts with others' ideas in discussion and research. These connections lead to personal fulfillment and opportunities for lifelong learning. Ultimately, the most significant connections take place between the students, the art they learn about, and the history of art of which they become a part.

2. How does your co-curricular activity relate to the school's co-curricular learning outcomes?

To help mapping your learning outcomes to the school's overall co-curricular learning outcomes, please check any applicable boxes below for any skills, knowledge, or values related to the outcomes mentioned above. If you don't see any that apply to your CCLOs, please explain under "Other" how your activity relates to a campus CCLO.

- | | |
|--|---|
| <input type="checkbox"/> Accountability (CCLO #1, #3, #) | <input type="checkbox"/> Event Planning (CCLO #1, #3) |
| <input type="checkbox"/> Communication (CCLO #1, #2, #3) | <input type="checkbox"/> Financial Management (CCLO #3, #4, #5) |
| <input checked="" type="checkbox"/> Cultural Awareness (CCLO #2, #5, #4) | <input type="checkbox"/> Leadership (CCLO #1) |
| <input type="checkbox"/> Diplomacy (CCLO #1, #2, #3, #5) | <input type="checkbox"/> Marketing / Publicity (CCLO #3, #5) |

- Mediation / Negotiation (CCLO #1, #2)
- Motivation (CCLO #4)
- Organization / Scheduling (CCLO #4)
- Social Justice (CCLO #1, #2, #3)
- Stress Management (CCLO #4)
- Time Management (CCLO #4)
- Team Work (CCLO #1, #2, #3)
- Social Media (CCLO #3)
- ✓ Other: *Participation in the arts as an audience and appreciation of the arts*

3. **What are the assessment methods? Are they direct or indirect?** Direct – students are given a survey with quantitative and open-ended questions.

4. **What is the assessment goal(s)?** We want to keep the number of participants above 35. We also strive to have more than 80% of participants respond to the survey. Of responding participants, we want 80% of participants to rate the experience as beneficial (a rating of 3 or higher) and to indicate a motivation to visit another museum or gallery in the future (a rating of 3 or higher). This indication is a positive sign of the trip encouraging the lifelong learning and enrichment that comes from visiting museums and viewing works of art in public places. In addition to quantitative data, we also collect descriptions of the experience to get a fuller picture and continuously improve the trip.

5. **What is the assessment plan for assessment for the next academic year? Is the assessment plan**

- A. a new assessment plan (explain below)
- B. a revision of the previous plan (explain below)
- ✓ C. unaltered from previous year

If you answered either A. or B. above, please explain below:

Part C: Assessment Findings

6. **What were the findings for this academic year (2018-2019)?**

We increased participation from 2018. We also expanded the diversity of the participants by having TRIO students, Building Cultural Connections, and online students joining us.

7. **What is your analysis of the findings?**

The benchmark was reached; the event was successful. The question about the likelihood of visiting a museum in the next six months had a lower percentage of responses than the other questions, but the responses were still positive. Students who will be visiting a public art museum to complete the Visual Analysis paper in the ARTS 2300 course get a great benefit from this experience. Students can have this experience

reinforced by having visits to the Windgate gallery in the CHARTS building as part of their coursework in other classes.

See Question #2, response #3: Interaction with other students is in line with the Mission of the Art Club. The Crystal Bridges trip provides a unique social experience for students who may otherwise lack a “campus life” experience.

See Question #5, response #11: For many students, this is their best opportunity or only opportunity to see this caliber of a public art museum that is close to home, but still a far enough distant to represent a hardship for those with a limited budget or no reliable transportation.

8. What changes were implemented this year based on last year’s findings, if applicable?

Please refer to Survey Results, Question #2, response #1: Because so many of the participants are in sections of Intro to Visual Arts (ARTS 2300), I made a point of connecting students to the works of art that are covered in the textbook that can be seen at the museum. We also had a mandatory meeting one week before the trip that allowed me to present the participants with a list and information about highlights from the collection that they would know from ARTS 2300 or art history courses. I made a change to how I keep track of registration: I also tracked what class, campus, or modality for participants. I made note of membership in Building Cultural Connections, Sigma Kappa Delta, and Art Club.

The biggest and most beneficial change was that our funding for this trip was secured much earlier than previous years. We asked the Foundation to pay for the bus and lunch at the museum, our only two expenses for the trip. They generously agreed sponsor back in September so I could start advertising the trip by October 1. This was a huge relief. We were able to get flyers printed and up all over campus instead of being limited to the CHARTS building. I attribute the time we had to advertise and the help of faculty in TRIO, primarily Ebony Kelly, to our strong participation numbers this year.

9. What budgetary resources, if any, are needed for your program based on your assessment findings?

Visual Arts as a discipline shares a budget with all other disciplines in Fine Arts and Humanities. Our budget is not adequate for funding the Crystal Bridges Trip. Since the trip is open to all UA-PTC students, and it meets global CCLOs, it should be funded on a programmatic level or institutional level, not by one discipline.

This is a popular Co-curricular event that has been occurring for 8 years. It is an event that has continued to be popular among students despite no increases in resources from the College. The expenses of the trip had always been shouldered by the School of Fine Arts and Humanities and Social Sciences, and previously, the Division Fine Arts and Humanities, coming directly out of operational budgets. The participants are clearly not just art students, in fact, this year, we see a wider appeal and the inclusion of a diverse

pool of UA-PTC students. The Foundation recognized the importance of the trip and supported it. While the trip has small needs as far as resources are concerned, it does have to be supported. For the trip to continue, the School of Fine Arts and Humanities and Social Sciences cannot be expected to use operational funds to pay for it – the School has too many other programs, events, and facilities to maintain. The trip, which is beneficial to the entire institution, needs to be supported on an institutional level.

The budgetary resources required for the trip are below:

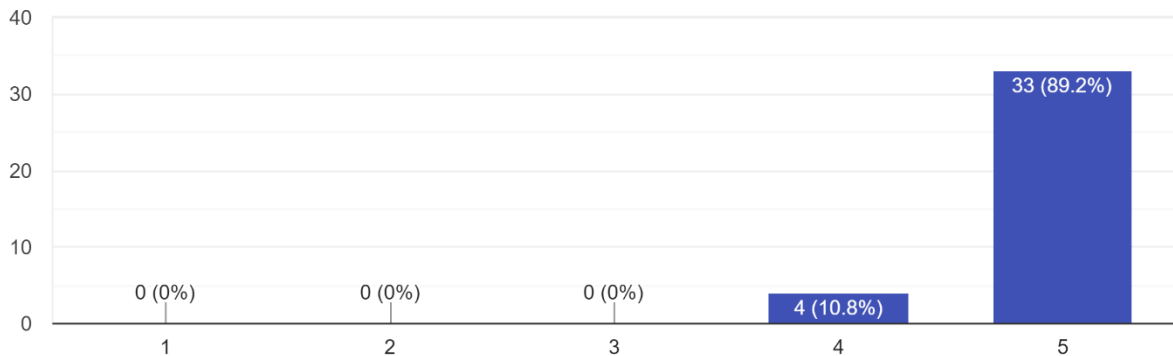
<i>Charter bus and driver; 47 seats</i>	<i>\$1800</i>
<i>Lunch at the museum for 40 participants</i>	<i>\$680</i>
<i>Total</i>	<i>\$2480</i>

Survey Results

Question #1: How beneficial was this experience? We used a scale, with 1 being “Not Beneficial” and 5 being “Very Beneficial.” 37 responses, a response rate of 93% of participants, are represented in the chart below.

How beneficial was this experience?

37 responses



Question #2: Please explain your rating. What was or was not beneficial about this experience.

15 responses, representing 38% of participants:

1. I just enjoyed seeing things out of the text book up close
2. It was very cool to learn about different artists

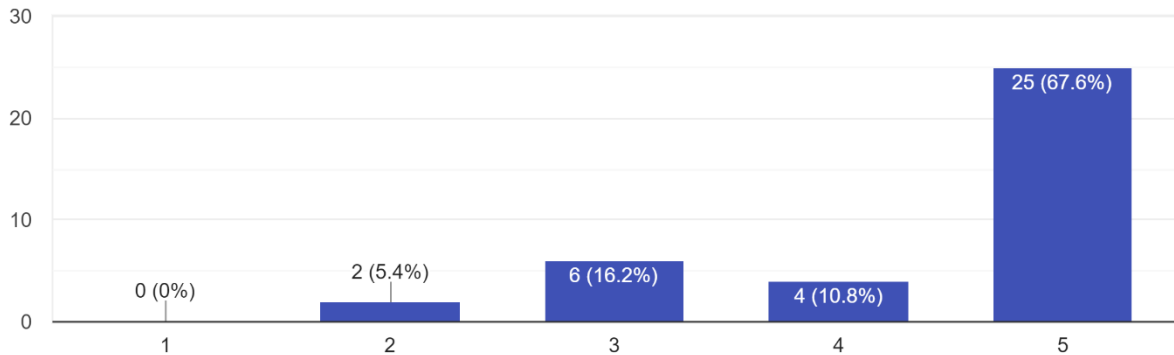
3. Allowed me the chance to experience different forms of art & interact with other students.
4. I was able to see different works of art that put together the concepts from art class. I would like to recommend an overnight trip like this so that there is more time to view the museum. Also tell the next group to bring water.
5. I loved that I could see all the art that was there and I was able to meet up with someone who I don't get to see much. This allowed me to see someone who's far away but we could meet up at the museum
6. Loved the entire experience
7. Great exposure and experience to art. Crystals in Art is a fantastic exhibit to see in person.
8. It was very beneficial because I've learned a lot about history and crystal and etc.
9. An excellent cultural experience.
10. Got out of my comfort zone and enjoyed this trip on my own.
11. I saw art in different forms. It peaked my Curiosity.
12. Very good and education
13. It was very beneficial bc you learn a lot of things you didn't know before.
14. The museum was interesting. Seen a lot of nice art
15. I took Intro to Art as an elective and Ms. Kwee really opened my eyes & mind into a world that I never thought I'd ever experience. So, going to Crystal Bridges put the spotlight on what we have been learning these past few months. And to see some of the actual art pieces that we've talked in person, is pretty spectacular. 100% beneficial

I refer to these responses by number in the analysis section.

Question #3 and #4 relate to our goal of inspiring students to be lifelong learners and visitors of art museums: Again, we used a scale with 1 being "Not Likely" and 5 being "Very Likely." The responses collected represent 93% of participants.

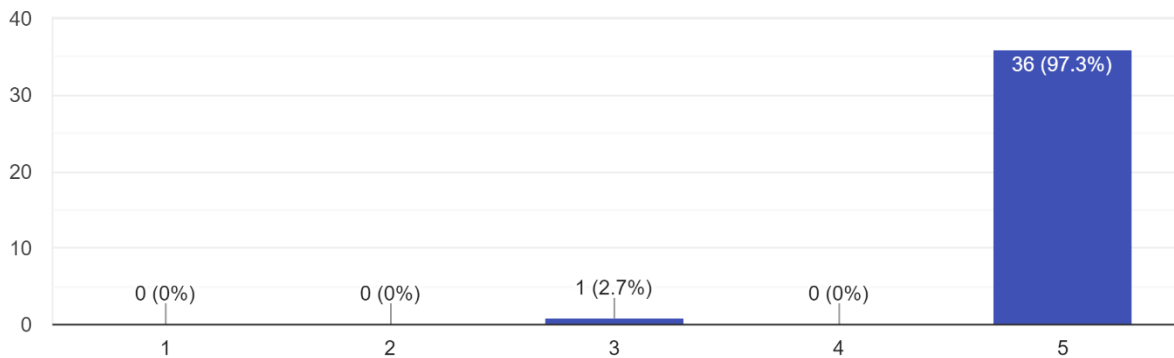
How likely are you to visit a museum or gallery in the next six months?

37 responses



How likely are you to recommend this trip or museum to a friend?

37 responses



Question #5: How would you describe this trip or museum to a friend?

We had 18 responses, representing 45% of participants.

1. Enlightening and pleasurable.
2. Very cool and I got to meet someone new and now we are like friends!
3. Very informative and interesting
4. A wonderful experience that you will remember for many different reasons
5. It's all free so if you don't like it you don't lose anything.
6. Great museum experience close to home
7. Great day trip. One of my more memorable experiences while attending UAPTC. Shout out to Ms. Kwee and all those involved who make this experience possible.
8. It's a really good historic place that you would love to take your family to see.



9. It was fun and the lunch was great.
10. Extremely entertaining.
11. I've been wanting to go to Crystal Bridges for three years. To see all the different forms of art was amazing. I was provided two tickets to exhibits that I couldn't pay for. To be able to walk in and others could not. I would have been them. Thanks so much for my wonderful experience. I am suppose to be going to the museum of discovery on Friday for an event given for my children to attend. This is the only way that we can go because of our financial situation. Thanks again for everything.
12. Take a bottle of water with you .And alot of walking is required over the complex
13. Wide variety of art
14. It's a place for a person who loves art and the works of art. It's really nice and if you try it...you'll like it.
15. It was a beautiful place
16. One the best things in Arkansas I never knew about. I already planning my next trip up there next month!!
17. So beautiful and fun!
18. It was amazing