









Arkansas Cohort Scholar Profiles

Name	Personal Profile
<p>Charmaine Beasley H.E.R. Counseling and Wellness Center LLC</p>	<ul style="list-style-type: none"> ■ Beasley is the Co-Owner at H.E.R. Counseling and Wellness Center LLC, a private practice that places emphasis on its name acronym which stands for healing, evolving, and renewing for adolescent and adult individuals and their families. The counseling services include individual, couple, group and family counseling. ■ H.E.R. Counseling and Wellness Center LLC was founded in 2019 and is located in North Little Rock, AR ■ Beasley applied to the program to assist her with mentorship to grow her business effectively. She needs help learning more on how to grow and maintain a business, build a successful and helpful network, and learn better financial information.
	
<p>Glenda Caton Caton Consulting, LLC</p>	<ul style="list-style-type: none"> ■ Caton is the Owner at Caton Consulting, LLC, a company that works with Small Businesses to set-up and manage their Employee Relations processes, policies, and management with a focus on protecting their business through Employment Law Compliance. ■ Caton Consulting, LLC was founded in 2018 and is located in Little Rock, AR ■ Caton applied to the program to expand her knowledge and skills as a business owner so she can continue to grow and offer services to support other small businesses.
	
<p>Ryan Byrd Just Peachy, LLC</p>	<ul style="list-style-type: none"> ■ Byrd is the Owner at Just Peachy, LLC, the premiere event and party decor company in Central Arkansas. They're most known for their big, beautiful, custom, over-the-top balloon creations, but they have increasingly moved into full-service event and party planning services. They also offer unique event rentals, custom decor, floral, and pretty much all things event decor. They are also finalizing plans for their own event space, which they hope to open within the next ~4-5 months. ■ Just Peachy, LLC was founded in 2019 and is located in Little Rock, AR ■ Byrd applied to the program to learn how he might be a more effective leader as well as areas of business growth that he might be able to tap into.
	
<p>Ashley East Le Pops Gourmet Iced Lollies</p>	<ul style="list-style-type: none"> ■ East is the Co-Owner at Le Pops Gourmet Iced Lollies, a gourmet pop shop in Little Rock, AR. All of their products are made by hand in their small neighborhood storefront with local ingredients when available. ■ Le Pops Gourmet Iced Lollies was founded in 2011 and is located in Little Rock, AR ■ East applied to the program to assist in growing her brand/business. She would love to not only have a refresher in basic business practices, but also learn more about owning and running a small business, eg human resources, increasing efficiencies, expansion, etc. Growing their footprint to include multiple locations is their main focus and goal in the future, and she feels confident this program would provide those essential tools.
	




Arkansas Cohort Scholar Profiles

Name	Personal Profile
<p>Tricia Francis WP-Goodness, LLC</p> 	<ul style="list-style-type: none"> ■ Francis is the Principal at WP-Goodness, LLC, a company that offers website consulting, design, architecture, development, hosting, triage and maintenance. More recently, they have started setting up Google Analytics and Google My Business profiles for clients. ■ WP-Goodness, LLC was founded in 2015 and is located in Mena, AR ■ Francis applied to the program to keep developing high-end websites for nationwide clients, but also to create a sister company that offers simpler, affordable, 1-stop solutions for her hometown and surrounding area. She needs a structured plan that allows her to delegate, grow the team and client base, and focus on building recurring revenues. She also need help in defining "affordable solutions" for a rural area.
<p>Kaity Gould Fort Smith Coffee Company</p> 	<ul style="list-style-type: none"> ■ Gould is the Co-Owner at Fort Smith Coffee Company, a coffee roasting company with 2 existing retail locations, working toward their 3rd. They make everything from scratch (syrups, pastries, etc) and have over a dozen established wholesale coffee customers. They are a veteran and woman-owned business, currently employing 23 employees. ■ Fort Smith Coffee Company was founded in 2016 and is located in Fort Smith, AR ■ Gould applied to the program to continue to create jobs in their community, while creating unique spaces where ALL are welcome. They believe leadership, communication, organization are crucial to successfully scaling a business. They are always growing as leaders and are thrilled to take advantage of this great resource.
<p>Jonathan Feldman The Arkansas Leader/ www.arkansasleader.com</p> 	<ul style="list-style-type: none"> ■ Feldman is the President at The Arkansas Leader/ www.arkansasleader.com, a company that publishes a weekly community newspaper for eight cities in the greater-Little Rock area. They also print commercial newspapers across the state. ■ The Arkansas Leader/ www.arkansasleader.com was founded in 1987 and is located in Jacksonville, AR ■ Feldman applied to the program to gain expert guidance from 10,000 Small Businesses to help grow commercial printing operation as well as its online news presence and digital advertising.
<p>Vernon James KDJ Builders LLC</p> 	<ul style="list-style-type: none"> ■ James is the President at KDJ Builders LLC, a general contractor that provides specialty services in the commercial and residential construction industry. ■ KDJ Builders LLC was founded in 2014 and is located in Conway, AR ■ James applied to the program to grow and grow with the tools and knowledge gained from this program.





Arkansas Cohort Scholar Profiles

Name	Personal Profile
<p>Dorothy Letellier Ivory Bill Brewing</p>	<ul style="list-style-type: none"> ■ Letellier is the Co-Owner at Ivory Bill Brewing, a small brewery and taproom in the heart of beautiful, downtown Siloam Springs. All of their beers are open-fermented in a vintage British brewhouse with an emphasis on heirloom grains. They self-distribute kegs to a handful of businesses in Northwest Arkansas, but their primary focus is on their taproom where they offer beer on draft and to-go in growlers. ■ Ivory Bill Brewing was founded in 2018 and is located in Siloam Springs, AR ■ Letellier applied to the program to help her become a more effective business manager and spur ideas to reinvigorate the business' growth trajectory.
	
<p>Christina Hopson-Allen Passion Unlimited Counseling & Consulting</p>	<ul style="list-style-type: none"> ■ Hopson-Allen is the Owner at Passion Unlimited Counseling & Consulting, a company that provides Mental Health and Relationship Counseling ■ Passion Unlimited Counseling & Consulting was founded in 2015 and is located in Little Rock, AR ■ Hopson-Allen applied to the program looking for guidance toward building a multi-million dollar business helping thousands of individuals, couples, and families across the state of Arkansas. She feel this is the opportunity to gain the insight and skills necessary to create a successful, thriving mental health counseling practice.
	
<p>Iffy Mogbo edifice design llc</p>	<ul style="list-style-type: none"> ■ Mogbo is the President at edifice design llc, a dynamic, minority owned and Arkansas-based Construction Company holding WBE, MBE and WOSB certification. They specialize in both Commercial and Residential construction. They are in business to provide superior construction and project management services in the greater Arkansas region. ■ edifice design llc was founded in 2013 and is located in Little Rock, AR ■ Mogbo applied to the program to help her expand to new markets, become comfortable with outsourcing and delegation, network aggressively and explore strategic partnerships, prioritize areas to improve or objectives to achieve, identify strategies for achieving goals, develop a plan for implementing strategies, and measure the results.
	
<p>Quinyatta Mumford Mumford and Associates, LLC</p>	<ul style="list-style-type: none"> ■ Mumford is the CEO at Mumford and Associates, LLC, a company that aims to empower those who often feel they do not have a voice to take back their health by utilizing evidence-based interventions and behavior theory. They utilize a 3E approach: Educate, Empower, and Engage to equip organizations, groups, and individuals to meet the ever-changing health needs of their communities. ■ Mumford and Associates, LLC was founded in 2018 and is located in Little Rock, AR ■ Mumford applied to the program to expand her knowledge base and network to take the business to the next level. Moving to the next phase of business will require her to foster communication, collaboration, and coordination in a way that exceeds her current capacity. She has the passion and tenacity to grow, but that is not enough.
	

Arkansas Cohort Scholar Profiles

Name	Personal Profile
<p>Kayla Norris Marketing Main Street</p> 	<ul style="list-style-type: none"> ■ Norris is the Owner at Marketing Main Street, a company that focuses on the small business community of Northwest Arkansas. They serve accounts that either can't afford a full time marketing manager or have a marketing director that needs additional agency support. Marketing Main Street manages: social media (content and strategy), website design, media buying, corporate event planning, event marketing, press, creative/video production, branding, marketing education and more. ■ Marketing Main Street was founded in 2021 and is located in Rogers, AR ■ Norris applied to the program because she believes it's time to grow and add to the team. Running a business presents many unforeseen challenges every day, and she would like to learn from those who have gone before her as well as discuss funding opportunities so that she can hire the right people she needs to setup the business for continued success.
<p>Lee Porter Ozark Green Roofs</p> 	<ul style="list-style-type: none"> ■ Porter is the Owner at Ozark Green Roofs, a company that offers design, installation, and maintenance services of green roof systems. They are a one stop shop for project teams to source their green roofs system. They are the only green roof supplier in a rapidly growing region (Northwest Arkansas) and service Arkansas, Oklahoma, Missouri and Kansas. They are a Woman Owned Business. ■ Ozark Green Roofs was founded in 2018 and is located in Fayetteville, AR ■ Porter applied to the program because their background is in Landscape Architecture, Construction and Sustainability. They do not have staff with a background in Business. Arkansas and the Central Plains needs a full service green roof company, as there are no other suppliers in this region. In the past 5 years they have proven they can start a business and develop successful projects. To grow to the next level they need knowledge in business, budgeting and financial projecting.
<p>Alma Sain Radiant Clean Services LLC</p> 	<ul style="list-style-type: none"> ■ Sain is the Owner at Radiant Clean Services LLC, a company that provides cleaning services to customers. ■ Radiant Clean Services LLC was founded in 2015 and is located in Mabelvale, AR ■ Sain applied to the program for a chance to reflect and strategize for a more profitable future for the company

Arkansas Cohort Scholar Profiles

Name	Personal Profile
<p>Charlie Simpson Arkansas Relationship Counseling Center</p> 	<ul style="list-style-type: none"> ■ Simpson is the CEO at Arkansas Relationship Counseling Center, a company that helps couples save their marriages. Arkansas is among the top eight states that have the highest divorce rates, so Simpson is determined to provide assistance to couples to lower this rate and increase the number of healthy, happy marriages. Simpson has gathered a diverse group of relationship therapists and counselors and opened a facility that helps couples build strong marriages. ■ Arkansas Relationship Counseling Center was founded in 2011 and is located in Little Rock, AR ■ Simpson applied to the program to gain the business support needed to support his team. He has always learned that having a good support system is the key to success.
<p>Alise Smith AJL Technology Inc.</p> 	<ul style="list-style-type: none"> ■ Smith is the President at AJL Technology Inc., a full-service low-voltage wiring, structured cabling and consulting company. ■ AJL Technology Inc. was founded in 2020 and is located in Little Rock, AR ■ Smith applied to the program because she feels she lacks the business acumen needed to take the company to the next level. She needs help understanding the process of how to grow her business, how to get contracts, employees vs contractors-what makes the most sense.
<p>David Wilcox K13 Computers</p> 	<ul style="list-style-type: none"> ■ Wilcox is the Co-Owner at K13 Computers, an established Managed Service Provider (MSP) offering comprehensive IT solutions. Their services include proactive network monitoring, data security, cloud computing, and IT support. ■ K13 Computers was founded in 2016 and is located in Jonesboro, AR ■ Wilcox applied to the program for a chance to reflect and strategize for a more profitable future for the company.
<p>Samantha Stewart Certified Pies</p> 	<ul style="list-style-type: none"> ■ Stewart is the Co-Owner at Certified Pies, the first black-owned Pizzeria in Arkansas. They make hand crafted fresh pizza dough and serve the freshest ingredients to their customers. They also partner with other minority-owned food businesses to offer their products in their storefront as a way to collaborate and spread awareness to other small business. ■ Certified Pies was founded in 2019 and is located in Little Rock, AR ■ Stewart applied to the program to gain additional support and education through their transition to a new space.