

SIFT Method of Evaluating Sources



STOP

- Pause before sharing or reacting.
- Ask: Do I know this source?
- Recognize emotional or sensational content.
- How do I plan to use this information?



INVESTIGATE THE
SOURCE

- Check who created the information.
- Look for the organization's mission or background.
- Search the author or site name + "Wikipedia" or "about."



FIND BETTER COVERAGE

- Cross-check with trusted outlets.
- Look for multiple, independent confirmations.
- Compare facts, tone, and context.



TRACE CLAIMS, QUOTES
AND MEDIA TO THE
ORIGINAL CONTEXT

- Go back to the original source of information.
- Reverse image search photos or videos.
- Find originals of clips to get the complete context.

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librarystaff@uaptc.edu or visit our website at uaptc.edu/library.