

AI, INTERNET, & DATABASES



	AI	Internet	Databases
Audience	General Public	General Public	UA-Pulaski Tech. Students, Faculty, and Staff
Content	Generated on demand based on user prompt. Data from internet and open source resources.	Current News; Information on Educational Institutions; Companies; Organizations; Images; Maps; Commerce	Indexes and Abstracts of Articles; Books; Full-Text Articles from Magazines, Journals, and Newspapers; Transcripts; Maps; Images
Advantages	Convenient; Fast; On-demand.	Convenient; Fast; Broadest Range of Topics	Authoritative; Relevant; Current; Efficient; Legal Copyright; Reviewed
Disadvantages	Copyright Issues; Not Reviewed; No Guarantee of Authority; Citation irregularities.	Copyright Issues; Not Reviewed; No Guarantee of Authority; Not Organized, comprehensive or permanent; Commercial; Not Always Free; Inefficient	Access for Paid Subscribers Only (UA-PTC Libraries pays for current students' access)

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Full text Peer reviewed

University of Arkansas-Pulaski Technical College

Otteneheimer Libraries

Databases: Databases A to Z

A to Z

ABINFORM Complete - (ProQuest Central) Hundreds of full-text journals and much sought after titles from the business press as well as reports. (Provided by LSTA funds administered by the AR State Library)

Academic OneFile - (Gale) Peer-reviewed articles offering over 5,400 full-text journal titles, extensive coverage of the physical sciences, chemistry, language and linguistics, arts and literature, medical sciences, and ethnic studies.

Academic Video Online - Academic Video Online is the most comprehensive video subscription available to libraries. It delivers more anthropology, business, counseling, film, health, history, music, and more.

Accounting and Tax - (ProQuest Central) Global and scholarly journals covering current news and topics, as well as the trends and reference reports, proceedings, dissertations and more. (Provided by LSTA funds administered by the AR State Library)

AQIS Humanities E-Books - The American Council of Learned Societies' Humanities E-Book Collection has over 1,550 fully searchable books on subjects across the humanities.

African American Heritage - (ProQuest) Search essential records for African Americans, including federal census, marriage and collaboration records, military draft and service records, registers of slaves and freed) persons of color, Freedman's Bank, and more. (Provided by LSTA funds administered by the AR State Library)

Agricola - (ProQuest) This bibliographic database, produced by the National Agricultural Library, consists of worldwide literature citations for journal articles, monographs, proceedings, theses, patents, translations, audiovisual materials, computer software, and technical reports pertaining to all aspects of agriculture and related fields. (Provided by LSTA funds administered by the AR State Library)

AHFS Consumer Medication Information - (EBSCOhost) A database of patient education information that provides easy-to-use written instructions on drug therapy.

ALLDATA Online - Automotive diagnostic, repair and estimating information. Available on campus only.

SCHOLARLY VS. TRADE VS. MAGAZINES



	Scholarly	Trade	Magazine
Content	Articles reporting research, methodology, and theory	Short articles about a certain business or industry	Current events and general interest articles
Purpose	Share research and scholarly information with academic community	To inform those in a business or industry about relevant news, trends, and products	To inform, entertain, and elicit emotion regarding personalities, news, and general interests
Author	Researchers, professors; credentials provided	Members of a specific business, industry, or organization ; staff writers	Non-professionals ; Frequently journalists; may or may not have expertise
Audience	Scholars and researchers including college students	Industry professionals	General public
Review (Accountability)	Editorial board; some are peer-reviewed ; bibliographies	Editors working for publication; might have short bibliography; not peer-reviewed	Editors working for publication; not experts
Advertisement	Few , if any	Moderate ; geared toward products for industry professionals	Heavy ; numerous glossy ads and photos for lots of products
Appearance	Plain; black and white graphics/illustrations supporting findings	Glossy, colorful, and numerous photos	Glossy and large with lots of color pictures; catchy titles
Frequency	Quarterly or semi-annually	Usually weekly or monthly	Usually weekly or monthly
Citations	Bibliographies; footnotes/endnotes	None or very short bibliographies	None
Examples	<i>Journal of Abnormal Psychology</i> ; <i>American Anthropologist</i>	<i>American Libraries</i> ; <i>Education Week</i>	<i>Time</i> ; <i>Health</i> ; <i>Entertainment Weekly</i> ; <i>Sports Illustrated</i>